

Attendee Registration Form

Register online at www.petfoodindustry.com/PFF2011.aspx#tab_1

PetfoodForum
April 11-13, 2011

PetfoodWorkshop
April 13-14, 2011

PetfoodIndustry

NEW LOCATION! Renaissance Schaumburg
(10 miles from Chicago's O'Hare airport)

WATT
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Registration date	Petfood Forum only	Petfood Workshop only	Petfood Workshop (discounted rate if also registered for Forum)
Through February 15, 2011	US\$955	US\$705	US\$555
After February 15, 2011	US\$1,095	US\$825	US\$655

Full registration includes all refreshment breaks, receptions and meals except dinner, plus access to all conference sessions and the exhibit hall.

NEW: Petfood Forum Group discount available to five or more attendees.
For more information, e-mail OutreachRegistration@niu.edu or call +1.815.753.7922.

Please type or print CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):

Name (last, first) _____ Job title _____
Company name _____ URL _____
Address _____ City _____
State/province _____ Zip/postal code _____ Country _____
Phone _____ E-mail _____ Fax _____
Organizational function (e.g., marketing, management, R&D, etc.): _____
Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): _____
Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): _____

Do you subscribe to *Petfood Industry* magazine? Yes No Do you also wish to attend Petfood Workshop: Safety First, April 13-14? Yes No

ADDITIONAL ATTENDEES—same rates above apply.

Check if also attending Petfood Workshop:

Name (last, first) _____ E-mail _____
Name (last, first) _____ E-mail _____
Name (last, first) _____ E-mail _____
Name (last, first) _____ E-mail _____

Method of payment: Check Money order MasterCard VISA American Express Discover

Name on credit card _____ Card number _____

Signature _____ Expiration date _____

Please return this form with full payment (payable to Northern Illinois University) to:

Petfood Forum / Petfood Workshop 2011
c/o Registration Office
Outreach Services, Northern Illinois University
DeKalb, Illinois, USA 60115
Phone: +1.815.753.7922 Fax: +1.815.753.6900
Email: OutreachRegistration@niu.edu

FOR TRANSPORTATION FROM O'HARE AIRPORT

For special rates on a taxi, limo or shuttle, please visit www.petfoodindustry.com/PFF2011.aspx#tab_5, e-mail OutreachRegistration@niu.edu or call +1.815.753.7922. We recommend you reserve your ground transportation in advance.

PLEASE MAKE HOTEL RESERVATIONS DIRECTLY WITH THE RENAISSANCE SCHAUMBURG

Call +1.800.468.3571 or visit www.marriott.com/hotels/travel/chirs?groupCode=watwata&app=rsvlink&fromDate=4/9/11&toDate=4/15/11
To receive a special group rate, please contact the hotel prior to March 11, 2011, and identify yourself as a Petfood Forum or Petfood Workshop 2011 participant (or use the name Watt).

Room availability is limited; reservations will be handled on a first come, first served basis.

NOTE: Registrations will not be processed without payment; rate is determined by date payment is received. Prior to February 15, 2011, attendee registration fees are refundable minus a cancellation fee; contact OutreachRegistration@niu.edu or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.