

# Attendee Registration Form

Register online at [www.petfoodindustry.com/PFF2011.aspx#tab\\_1](http://www.petfoodindustry.com/PFF2011.aspx#tab_1)

**PetfoodForum**  
April 11-13, 2011

**PetfoodWorkshop**  
April 13-14, 2011

**Petfood**Industry

**NEW LOCATION! Renaissance Schaumburg**  
(10 miles from Chicago's O'Hare airport)

**WATT**  
KNOWLEDGE. SOLUTIONS. SUCCESS.



Registration date	Petfood Forum only	Petfood Workshop only	Petfood Workshop (discounted rate if also registered for Forum)
Through February 15, 2011	US\$955	US\$705	US\$555
After February 15, 2011	US\$1,095	US\$825	US\$655

Full registration includes all refreshment breaks, receptions and meals except dinner, plus access to all conference sessions and the exhibit hall.

**NEW: Petfood Forum Group discount available to five or more attendees.**  
For more information, e-mail [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or call +1.815.753.7922.

Please type or print CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):

Name (last, first) \_\_\_\_\_ Job title \_\_\_\_\_

Company name \_\_\_\_\_ URL \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/province \_\_\_\_\_ Zip/postal code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Organizational function (e.g., marketing, management, R&D, etc.): \_\_\_\_\_

Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): \_\_\_\_\_

Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): \_\_\_\_\_

Do you subscribe to *Petfood Industry* magazine?  Yes  No Do you also wish to attend Petfood Workshop: Safety First, April 13-14?  Yes  No

**ADDITIONAL ATTENDEES—same rates above apply.**

Check if also attending Petfood Workshop:

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

**Method of payment:**  Check  Money order  MasterCard  VISA  American Express  Discover

Name on credit card \_\_\_\_\_ Card number \_\_\_\_\_

Signature \_\_\_\_\_ Expiration date \_\_\_\_\_

**Please return this form with full payment (payable to Northern Illinois University) to:**

Petfood Forum / Petfood Workshop 2011  
c/o Registration Office  
Outreach Services, Northern Illinois University  
DeKalb, Illinois, USA 60115  
Phone: +1.815.753.7922 Fax: +1.815.753.6900  
Email: [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu)

**FOR TRANSPORTATION FROM O'HARE AIRPORT**

For special rates on a taxi, limo or shuttle, please visit [www.petfoodindustry.com/PFF2011.aspx#tab\\_5](http://www.petfoodindustry.com/PFF2011.aspx#tab_5), e-mail [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or call +1.815.753.7922. **We recommend you reserve your ground transportation in advance.**

**PLEASE MAKE HOTEL RESERVATIONS DIRECTLY WITH THE RENAISSANCE SCHAUMBURG**

Call +1.800.468.3571 or visit [www.marriott.com/hotels/travel/chirs?groupCode=watwata&app=revslink&fromDate=4/9/11&toDate=4/15/11](http://www.marriott.com/hotels/travel/chirs?groupCode=watwata&app=revslink&fromDate=4/9/11&toDate=4/15/11)  
To receive a special group rate, please contact the hotel prior to March 11, 2011, and identify yourself as a Petfood Forum or Petfood Workshop 2011 participant (or use the name Watt).

**Room availability is limited; reservations will be handled on a first come, first served basis.**

**NOTE:** Registrations will not be processed without payment; rate is determined by date payment is received. Prior to February 15, 2011, attendee registration fees are refundable minus a cancellation fee; contact [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.