

Attendee Registration Form

Register online at www.petfoodindustry.com/PFF2011.aspx#tab_1

PetfoodForum 2011
April 11-13, 2011

PetfoodWorkshop 2011
April 13-14, 2011

PetfoodIndustry

NEW LOCATION! Renaissance Schaumburg
(10 miles from Chicago's O'Hare airport)

WATT
KNOWLEDGE | SOLUTIONS | SUCCESS

Petfood Forum only	Petfood Workshop only	Petfood Workshop (discounted rate if also registered for Forum)
US\$1,095	US\$825	US\$655

Full registration includes all refreshment breaks, receptions and meals except dinner, plus access to all conference sessions and the exhibit hall.

NEW: Petfood Forum Group discount available to five or more attendees.
For more information, e-mail OutreachRegistration@niu.edu or call +1.815.753.7922.

Please type or print CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):

Name (last, first) _____ Job title _____

Company name _____ URL _____

Address _____ City _____

State/province _____ Zip/postal code _____ Country _____

Phone _____ E-mail _____ Fax _____

Organizational function (e.g., marketing, management, R&D, etc.): _____

Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): _____

Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): _____

Do you subscribe to *Petfood Industry* magazine? Yes No

Do you also wish to attend Petfood Workshop: Safety First, April 13-14? Yes No

ADDITIONAL ATTENDEES—same rates above apply.

Check if also attending Petfood Workshop:

Name (last, first) _____ E-mail _____

Name (last, first) _____ E-mail _____

Name (last, first) _____ E-mail _____

Name (last, first) _____ E-mail _____

Method of payment: Check Money order MasterCard VISA American Express Discover

Name on credit card _____ Card number _____

Signature _____ Expiration date _____

Please return this form with full payment (payable to Northern Illinois University) to:

Petfood Forum / Petfood Workshop 2011
c/o Registration Office
Outreach Services, Northern Illinois University
DeKalb, Illinois, USA 60115
Phone: +1.815.753.7922 Fax: +1.815.753.6900
Email: OutreachRegistration@niu.edu

FOR TRANSPORTATION FROM O'HARE AIRPORT

For special rates on a taxi, limo or shuttle, please **visit** www.petfoodindustry.com/PFF2011.aspx#tab_5, **e-mail** OutreachRegistration@niu.edu or **call** +1.815.753.7922. **We recommend you reserve your ground transportation in advance.**

PLEASE MAKE HOTEL RESERVATIONS SOON!

All hotel rooms at the Renaissance Schaumburg have been reserved. Petfood Forum/Workshop has arranged for special rates at the SpringHill Suites by Marriott Schaumburg and Residence Inn by Marriott Schaumburg, both just a few blocks from the Renaissance. Free transportation will be provided between those hotels and the Renaissance.

For reservations at SpringHill Suites, please call +1.800.581.3498 or +1.847.995.1500. For Residence Inn, call +1.800.887-8014 or +1.847.517.9200.

NOTE: Registrations will not be processed without payment; rate is determined by date payment is received. Prior to February 15, 2011, attendee registration fees are refundable minus a cancellation fee; contact OutreachRegistration@niu.edu or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.