



October 12, 2012

Shanghai World Expo Exhibition & Convention Center • Shanghai, China

In conjunction with Pet Fair Asia

Attendee Registration Form

Register online at www.petfoodindustry.com/PFFChina2012.aspx

Registration includes all conference sessions, a light breakfast, generous buffet lunch and coffee break.

Registration date	Registration fee
Through August 20, 2012	US\$280 (approximately 1,767 RMB)
After August 20, 2012	US\$325 (approximately 2,050 RMB)



PLEASE TYPE OR PRINT CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):

Name (last, first) _____ Job title _____

Company name _____ URL _____

Address _____ City _____

State/province _____ Zip/postal code _____ Country _____

Phone _____ E-mail _____ Fax _____

Organizational function (e.g., marketing, management, R&D, etc.): _____

Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): _____

Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): _____

Do you subscribe to *Petfood Industry* magazine? Yes No

ADDITIONAL ATTENDEES—same rates above apply.

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METHOD OF PAYMENT: MasterCard VISA American Express Wire Transfer (Information will be sent to you)

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Please return this form with full payment (payable to Northern Illinois University) to:

Petfood Forum China 2012
 c/o Registration Office
 Outreach Services, Northern Illinois University
 DeKalb, Illinois, USA 60115
 Phone: +1.815.753.7922 Fax: +1.815.753.6900
 Email: OutreachRegistration@niu.edu

Petfood Forum China will include a few tabletop exhibits. For information, contact Steve Akins at sakins@wattnet.net or Tel: +1.815.209.6444 or Dingding Li at Dingdingli@vip.163.com.

For information on exhibiting at Pet Fair Asia, visit www.petfairasia.com/en/center.php or contact Barbara Xiong at +86-21-61956088 or email Barbara.xiong@vnuexhibitions.com.cn.



Registration to attend Pet Fair Asia is separate from Petfood Forum China registration. Register for Pet Fair Asia online at www.petfairasia.com/en/index.php. For information on hotels and travel packages, visit www.petfairasia.com/en/index.php.

NOTE: Registrations will not be processed without payment; rate is determined by date payment is received. Prior to August 20, 2012, attendee registration fees are refundable minus a cancellation fee; contact OutreachRegistration@niu.edu or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.