



October 12, 2012

Shanghai World Expo Exhibition & Convention Center • Shanghai, China

In conjunction with Pet Fair Asia

# Attendee Registration Form

Register online at [www.petfoodindustry.com/PFFChina2012.aspx](http://www.petfoodindustry.com/PFFChina2012.aspx)

### Registration fee

US\$325 (approximately 2,050 RMB)

Registration includes all conference sessions, a light breakfast, generous buffet lunch and coffee break.

**PLEASE TYPE OR PRINT CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):**

Name (last, first) \_\_\_\_\_ Job title \_\_\_\_\_

Company name \_\_\_\_\_ URL \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State/province \_\_\_\_\_ Zip/postal code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Fax \_\_\_\_\_

Organizational function (e.g., marketing, management, R&D, etc.): \_\_\_\_\_

Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): \_\_\_\_\_

Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): \_\_\_\_\_

Do you subscribe to *Petfood Industry* magazine?  Yes  No

### ADDITIONAL ATTENDEES—same rates above apply.

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

**METHOD OF PAYMENT:**  MasterCard  VISA  American Express  Wire Transfer (Information will be sent to you)

Name on card \_\_\_\_\_ Billing address \_\_\_\_\_

City \_\_\_\_\_ Zip/postal code \_\_\_\_\_ Country \_\_\_\_\_

Card number \_\_\_\_\_ Signature \_\_\_\_\_ Expiration date \_\_\_\_\_

PROMOTIONAL CODE \_\_\_\_\_

**Please return this form with full payment (payable to Northern Illinois University) to:**

Petfood Forum China 2012  
 c/o Registration Office  
 Outreach Services, Northern Illinois University  
 DeKalb, Illinois, USA 60115  
 Phone: +1.815.753.7922 Fax: +1.815.753.6900  
 Email: OutreachRegistration@niu.edu

Petfood Forum China will include a few tabletop exhibits. For information, contact Steve Akins at [sakins@wattnet.net](mailto:sakins@wattnet.net) or Tel: +1.815.209.6444 or Dingding Li at [Dingdingli@vip.163.com](mailto:Dingdingli@vip.163.com).

For information on exhibiting at Pet Fair Asia, visit [www.petfairasia.com/en/center.php](http://www.petfairasia.com/en/center.php) or contact Barbara Xiong at +86-21-61956088 or email [barbara.xiong@vnuexhibitions.com.cn](mailto:barbara.xiong@vnuexhibitions.com.cn).



Registration to attend Pet Fair Asia is separate from Petfood Forum China registration. Register for Pet Fair Asia online at [www.petfairasia.com/en/index.php](http://www.petfairasia.com/en/index.php). For information on hotels and travel packages, visit [www.petfairasia.com/en/index.php](http://www.petfairasia.com/en/index.php).

**NOTE:** Registrations will not be processed without payment; rate is determined by date payment is received. Prior to August 20, 2012, attendee registration fees are refundable minus a cancellation fee; contact OutreachRegistration@niu.edu or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.