



April 2-4, 2012
Renaissance Schaumburg,
Schaumburg, Illinois, USA

April 4-5, 2012
Renaissance Schaumburg,
Schaumburg, Illinois, USA



Attendee Registration Form

Register online at www.petfoodindustry.com/PFF2012.aspx

Register by
February 1, 2012, to
**save up to
15%!**

| Registration date | Petfood Forum only | Petfood Workshop only | Petfood Workshop <i>(discounted rate if also registered for Forum)</i> |
|--------------------------|--------------------|-----------------------|---|
| Through February 1, 2012 | US\$995 | US\$740 | US\$585 |
| After February 1, 2012 | US\$1,150 | US\$870 | US\$690 |

Full registration includes all refreshment breaks, receptions and meals except dinner, plus access to all conference sessions and the exhibit hall.

Petfood Forum group discount available to five or more attendees.
For more information, e-mail OutreachRegistration@niu.edu or call +1.815.753.7922.

Please type or print CLEARLY, IN CAPITAL LETTERS (as you would like it to appear on your name tag):

Name (last, first) _____ Job title _____
 Company name _____ URL _____
 Address _____ City _____
 State/province _____ Zip/postal code _____ Country _____
 Phone _____ E-mail _____ Fax _____
 Organizational function (e.g., marketing, management, R&D, etc.): _____
 Industry segment (e.g., manufacturer, supplier, retailer, veterinarian, etc.): _____
 Product segment (e.g., dry, wet, treats, etc., or equipment, ingredients, etc.): _____
 Do you subscribe to *Petfood Industry* magazine? Yes No **Do you also wish to attend Petfood Workshop: New Product Development, April 4-5?** Yes No

ADDITIONAL ATTENDEES—same rates above apply.

Check if also attending Petfood Workshop:

Name (last, first) _____ E-mail _____
 Name (last, first) _____ E-mail _____
 Name (last, first) _____ E-mail _____
 Name (last, first) _____ E-mail _____

Method of payment: Check Money order MasterCard VISA American Express Discover

Name on card _____ Billing address _____ City _____ Zip _____
 Card number _____ Signature _____ Expiration date _____

Please return this form with full payment (payable to Northern Illinois University) to:

Petfood Forum / Petfood Workshop 2012
c/o Registration Office
Outreach Services, Northern Illinois University
DeKalb, Illinois, USA 60115
Phone: +1.815.753.7922 Fax: +1.815.753.6900
Email: OutreachRegistration@niu.edu

FOR TRANSPORTATION FROM CHICAGO AIRPORTS

For special rates on a taxi, limo or shuttle, please visit www.petfoodindustry.com/PFF2012.aspx, email outreachregistration@niu.edu or call +1.815.753.7922. **For the best rates and service, please reserve your ground transportation in advance.**

PLEASE MAKE HOTEL RESERVATIONS DIRECTLY WITH THE RENAISSANCE SCHAUMBURG

Please make reservations directly with the Renaissance Schaumburg. Call +1.800.468.3571 or visit <http://www.marriott.com/hotels/travel/chirs?groupCode=wapwapa&app=resvlink&fromDate=3/31/12&toDate=4/6/12>. To receive the special group rate, contact the hotel by March 3, 2012, and say you are with Petfood Forum, Petfood Workshop or Watt. **Room availability is limited.**

Rooms are also available at a special rate for Petfood Forum or Workshop participants at the Embassy Suites, just two blocks away. Free transportation will be provided between the two hotels on a regular basis throughout each day and evening. To reserve your room at the Embassy Suites, call +1.847.241.5415 or visit http://embassysuites.hilton.com/en/es/groups/personalized/C/CHISBES-WAT-20120330/index.jhtml?WT.mc_id=POG.

NOTE: Registrations will not be processed without payment; rate is determined by date payment is received. Prior to February 1, 2012 attendee registration fees are refundable minus a cancellation fee; contact OutreachRegistration@niu.edu or +1.815.753.7922. Substitution of registered personnel at no charge. Watt Media reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us.