



Executive Guide to World Poultry Trends

Unlike any other resource in the industry, the *WATT Executive Guide to World Poultry Trends* serves the data and research needs of top executives and decision makers in the global poultry and egg industries, presenting at-a-glance charts of major industry trends with detailed analysis. Every section has convenient links directing users to comprehensive data tables.

The *WATT Executive Guide to World Poultry Trends* is published in digital format only.

AUDIENCE

The *WATT Executive Guide to World Poultry Trends* is distributed digitally to 34,000 professionals in over 140 countries four times during the year.

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