



## International Expo Guide

Reach your prime audience and support your show efforts in Atlanta by participating in the guide to the International Production & Processing Expo. Create pre-show awareness and build booth traffic by putting your message in front of thousands of industry leaders as they make their exhibition plans.

### AUDIENCE

In advance of the International Production & Processing Expo, the International Expo Guide is circulated in a full digital edition to 70,000 poultry, feed and meat professionals in over 140 countries. In addition, 10,000 additional print copies are distributed at the show in Atlanta.

**CLOSING DATE:** October 21, 2013  
Distribution in November 2013

### 2014 ADVERTISING RATES

*All rates are in gross U.S. dollars.*

4-Color	1x	3x	6x	9x	12x	18x	24x
<b>Full Page</b>	\$7710	\$7425	\$7125	\$6940	\$6825	\$6595	\$5960
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