

# Exhibitor Registration Form

TWO-PAGE FORM, PLEASE COMPLETE BOTH PAGES

Register online at  
<http://petfoodforum.petfoodindustry.com>



April 15-17, 2013  
Renaissance Schaumburg,  
Schaumburg, Illinois, USA

**Petfood Industry**  
**WATT**

All information must be completed to process registration.

| Registration date        | Registration fee |
|--------------------------|------------------|
| Through February 1, 2013 | US\$2,640        |
| After February 1, 2013   | US\$3,106        |

Rate includes one complimentary representative per booth.\*



## PLEASE TYPE OR PRINT CLEARLY AS YOU WOULD LIKE YOUR INFORMATION TO APPEAR IN THE SHOW PROGRAM:

Information must be submitted no later than February 1, 2013 to be included in the Show Program.

Exhibiting Company Name \_\_\_\_\_

Company Street Address \_\_\_\_\_

City, State, Postal Code, Country \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail for Program \_\_\_\_\_ Company Website \_\_\_\_\_

Contact Person for Program \_\_\_\_\_

Will the contact person be attending Petfood Forum?  Yes  No Will the contact person be the show floor contact?  Yes  No

**COMPANY DESCRIPTION FOR SHOW PROGRAM:** Please enter your booth description below as you would like to see it to appear in the Show Program. Your description can be a maximum of 75 words. Anything longer will be edited. Attach a separate sheet if necessary. All information will appear in the Show Program as you provide it, so please **PROOF CAREFULLY**.

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Number of booths you would like to reserve: \_\_\_\_\_

Each booth measures 10X10 and includes carpet, one (1) six foot skirted table, two (2) standard chairs, wastebasket, company description and logo in Show Program, and one (1) complimentary\* admission.

For more than 4 booths, please contact Karen Blandford-Anderson at 603-432-9290 or [kanderson@wattnet.net](mailto:kanderson@wattnet.net)

Yes, please have a Sales Representative contact me regarding Marketing and Sponsorship Opportunities

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## BOOTH REPRESENTATIVES\*\*—Please list the name and email for the Complimentary Booth Representative below

Check box to right if also attending **Petfood Workshop: World of Ingredients US\$615** before 2/1/13 **US\$725** after 2/1/13

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

## ADDITIONAL BOOTH REPRESENTATIVES — Please list the names and emails for the Additional Booth Representative(s) below.

Additional Representatives are at a rate of US\$795 per person through February 1, 2013 US\$965 after February 1, 2013.

Check box to right if also attending **Petfood Workshop: World of Ingredients US\$615** before 2/1/13 **US\$725** after 2/1/13

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

*Full registration includes all refreshment breaks, receptions, and meals except dinner, plus access to all conference sessions and the exhibit hall.*

*\*\*Substitute personnel from the same company may be sent; all personnel must be registered to enter Petfood Forum.*

## METHOD OF PAYMENT:

Check  Money order  MasterCard  VISA  American Express  Discover

Name on card \_\_\_\_\_ Billing address \_\_\_\_\_

City \_\_\_\_\_ Postal code \_\_\_\_\_

Card number \_\_\_\_\_

Signature \_\_\_\_\_ Expiration date \_\_\_\_\_

PROMO CODE \_\_\_\_\_

## Please return this form with full payment

### (payable to Northern Illinois University) to:

Petfood Forum / Petfood Workshop 2013

c/o Registration Office

Outreach Services, Northern Illinois University

DeKalb, Illinois, USA 60115

Phone: +1.815.753.7922 Fax: +1.815.753.6900

Email: [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu)

## HOTEL RESERVATIONS

Please make reservations directly with the Renaissance Schaumburg. Call +1.800.468.3571 or visit <http://www.marriott.com/hotels/travel/chirs?groupCode=wabwaba&app=resvlink&fromDate=4/12/13&toDate=4/20/13>. To receive the special group rate, contact the hotel by March 15, 2013, and say you are with Petfood Forum, Petfood Workshop or Watt. Room availability is limited.

Rooms are also available at a special rate for Petfood Forum or Workshop participants at the Embassy Suites, just two blocks away. Free transportation will be provided between the two hotels on a regular basis throughout each day and evening. To reserve your room at the Embassy Suites, call +1.847.241.5415 or visit [http://embassysuites.hilton.com/en/es/groups/personalized/C/CHISBES-PET-20130415/index.jhtml?WT.mc\\_id=POG](http://embassysuites.hilton.com/en/es/groups/personalized/C/CHISBES-PET-20130415/index.jhtml?WT.mc_id=POG).

## FOR TRANSPORTATION FROM CHICAGO AIRPORTS

For special rates on a taxi, limo or shuttle, please visit [www.petfoodindustry.com/PFF2013.aspx](http://www.petfoodindustry.com/PFF2013.aspx), email [outreachregistration@niu.edu](mailto:outreachregistration@niu.edu) or call +1.815.753.7922. **For the best rates and service, please reserve your ground transportation in advance.**

**NOTE:** Registration will not be processed without payment; rate is determined by date payment is received. Substitution of registered personnel at no charge. WATT reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us at [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or +1.815.753.7922.