

# Exhibitor Registration Form

Register online at <http://petfoodforum.petfoodindustry.com>



March 31 - April 2, 2014

Renaissance Schaumburg,  
Schaumburg, Illinois, USA

**Petfood** Industry

**WATT**

All information must be completed to process registration.

**Early bird registration to exhibit at Petfood Forum 2014 is US\$2,770 through January 27, 2014.  
After January 27 registration is US\$2,955.\***

**>> Full registration includes all refreshment breaks, receptions, and meals except dinner,  
plus access to all conference sessions and the exhibit hall.**

Rate includes one complimentary representative per booth.\*



**PLEASE TYPE OR PRINT CLEARLY AS YOU WOULD LIKE YOUR INFORMATION TO APPEAR IN THE SHOW PROGRAM:**

Exhibiting Company Name \_\_\_\_\_

Company Street Address \_\_\_\_\_

City, State, Postal Code, Country \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_ E-mail for Program \_\_\_\_\_

Company Website \_\_\_\_\_ Contact Person for Program \_\_\_\_\_

Will the contact person be attending Petfood Forum?  Yes  No Will the contact person be the show floor contact?  Yes  No

**NUMBER OF BOOTHS YOU WOULD LIKE TO RESERVE:** \_\_\_\_\_

➤ Each booth measures 10X10 and includes carpet, one (1) six foot skirted table, two (2) standard chairs, wastebasket, company description in Show Program, and one (1) complimentary\* admission.

➤ For more than 4 booths, please contact Karen Blandford-Anderson at 603-432-9290 or [kanderson@wattnet.net](mailto:kanderson@wattnet.net)

**Yes, I am requesting the same booth location as 2013.  
(Must be registered prior to September 30, 2013.)**

**I am a new exhibiting company in 2014.**

**No, I would like a new booth location for 2014.**

**Yes, please have a Sales Representative contact me regarding Marketing and Sponsorship Opportunities**

## BOOTH REPRESENTATIVES\*\*

Please list the name and email for the Complimentary Booth Representative below.

Check box to right if also attending **Petfood Workshop: Marketing to Today's Pet Owners (US\$645 prior to January 27 and \$760 after January 27).**

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

## ADDITIONAL BOOTH REPRESENTATIVES

Please list the names and emails for the Additional Booth Representative(s) below. Additional Representatives are at a rate of US\$850 per person through January 27, 2014 US\$995 after January 27, 2014. Check box to right if also attending **Petfood Workshop: Marketing to Today's Pet Owners (US\$645 prior to January 27 and \$760 after January 27).**

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

Name (last, first) \_\_\_\_\_ E-mail \_\_\_\_\_

\*\*Substitute personnel from the same company may be sent; all personnel must be registered to enter Petfood Forum.

## METHOD OF PAYMENT:

Check  Money order  MasterCard  VISA  American Express  Discover

Name on card \_\_\_\_\_

Billing address \_\_\_\_\_

City \_\_\_\_\_ Postal code \_\_\_\_\_

Card number \_\_\_\_\_

Signature \_\_\_\_\_

Expiration date \_\_\_\_\_ **PROMO CODE** \_\_\_\_\_

**Please return this form with full payment  
(payable to Northern Illinois University) to:**

Petfood Forum / Petfood Workshop 2014  
c/o Registration Office  
Outreach Services, Northern Illinois University  
DeKalb, Illinois, USA 60115  
Phone: +1.815.753.7922  
Fax: +1.815.753.6900  
Email: [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu)

**NOTE:** Registration will not be processed without payment; rate is determined by date payment is received. Substitution of registered personnel at no charge. WATT reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us at [OutreachRegistration@niu.edu](mailto:OutreachRegistration@niu.edu) or +1.815.753.7922.