

Exhibitor Registration Form

Register online at <http://petfoodforum.petfoodindustry.com>



March 31 - April 2, 2014

Renaissance Schaumburg,
Schaumburg, Illinois, USA

Petfood Industry

WATT

All information must be completed to process registration.

Registration to exhibit at Petfood Forum 2014 is US\$2,955.*

>>Full registration includes all refreshment breaks, receptions, and meals except dinner, plus access to all conference sessions and the exhibit hall.

Rate includes one complimentary representative per booth.*

PLEASE TYPE OR PRINT CLEARLY AS YOU WOULD LIKE YOUR INFORMATION TO APPEAR IN THE SHOW PROGRAM:

Exhibiting Company Name _____

Company Street Address _____

City, State, Postal Code, Country _____

Phone # _____ Fax # _____ E-mail for Program _____

Company Website _____ Contact Person for Program _____

Will the contact person be attending Petfood Forum? Yes No Will the contact person be the show floor contact? Yes No

NUMBER OF BOOTHS YOU WOULD LIKE TO RESERVE: _____

➤ Each booth measures 10X10 and includes carpet, one (1) six foot skirted table, two (2) standard chairs, wastebasket, company description in Show Program, and one (1) complimentary* admission.

➤ For more than 4 booths, please contact Karen Blandford-Anderson at 603-432-9290 or kanderson@wattnet.net

Yes, I am requesting the same booth location as 2013.
(Must be registered prior to September 30, 2013.)

I am a new exhibiting company in 2014.

No, I would like a new booth location for 2014.

Yes, please have a Sales Representative contact me regarding Marketing and Sponsorship Opportunities

BOOTH REPRESENTATIVES**

Please list the name and email for the Complimentary Booth Representative below. Check box to right if also attending **Petfood Workshop: Marketing to Today's Pet Owners US\$760**.

Name (last, first) _____ E-mail _____

ADDITIONAL BOOTH REPRESENTATIVES

Please list the names and emails for the Additional Booth Representative(s) below. Additional Representatives are at a rate of US\$995.

Check box to right if also attending **Petfood Workshop: Marketing to Today's Pet Owners US\$760**.

Name (last, first) _____ E-mail _____

Name (last, first) _____ E-mail _____

Name (last, first) _____ E-mail _____

**Substitute personnel from the same company may be sent; all personnel must be registered to enter Petfood Forum.

METHOD OF PAYMENT:

Check Money order MasterCard VISA American Express Discover

Name on card _____

Billing address _____

City _____ Postal code _____

Card number _____

Signature _____

Expiration date _____ **PROMO CODE** _____

Please return this form with full payment (payable to Northern Illinois University) to:

Petfood Forum / Petfood Workshop 2014
c/o Registration Office
Outreach Services, Northern Illinois University
DeKalb, Illinois, USA 60115
Phone: +1.815.753.7922
Fax: +1.815.753.6900
Email: OutreachRegistration@niu.edu

NOTE: Registration will not be processed without payment; rate is determined by date payment is received. Substitution of registered personnel at no charge. WATT reserves the right to substitute speakers and change schedule as necessary. If anyone in your party requires special assistance, please contact us at OutreachRegistration@niu.edu or +1.815.753.7922.