



Feed International

Executives look to *Feed International* to help them efficiently and safely formulate, process, distribute and market animal feeds. Each issue covers the latest developments in feed, grain markets, management strategies, nutrition and regulation. Readers in 165 countries receive business management content, case studies and data to help them become more competitive in the world market.

Feed International is published in both print and digital editions.
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2013 EDITORIAL CALENDAR

	jan/feb	mar/apr	may/jun	june directory	jul/aug
TOPICS	Poultry, VIV Asia Preview	World Feed Panorama, VIV Russia Preview	Swine, World Pork Expo Preview	Annual Directory & Buyer's Guide	Mycotoxins, SPACE Preview
BONUS DISTRIBUTION /VALUE ADDED*	VIV Asia	Petfood Forum, VIV Russia	World Pork Expo, Signet AdEffect Study	Directory listing/logo	SPACE
SPACE CLOSING	Nov 27, 2012	Jan 31, 2013	Mar 29, 2013	Apr 29, 2013	May 31, 2013
MATERIAL DEADLINE	Dec 4, 2012	Feb 7, 2013	Apr 5, 2013	May 6, 2013	Apr 4, 2013
	sep/oct	nov/dev			
TOPICS	Top Feed Manufacturers	Additives, Int'l Production & Processing Expo Preview			
BONUS DISTRIBUTION /VALUE ADDED*		IPPE			
SPACE CLOSING	Jul 30, 2013	Sep 27, 2013			
MATERIAL DEADLINE	Aug 6, 2013	Oct 4, 2013			

* Call your WATT sales professional to find out if you qualify for these value-added bonus opportunities.

NOTE: All content subject to change.

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All rates are in gross U.S. dollars.

	1x	3x	6x	9x	12x	18x
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2/3 Page	\$6690	\$6425	\$6060	\$5895	\$5625	\$5360
1/2 Page Island	\$5810	\$5575	\$5350	\$5110	\$4875	\$4655
1/2 Page	\$5280	\$5075	\$4860	\$4655	\$4430	\$4225
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1/4 Page	\$2900	\$2780	\$2670	\$2540	\$2425	\$2295
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MARKETPLACE RATES

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1x	3x	6x	12x
\$220	\$210	\$205	\$195

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Contact your sales professional for a quote.