



## Industria Avícola

Established in 1953, *Industria Avícola* is the premier Latin American industry publication serving commercial poultry interests. Published in Spanish, *Industria Avícola* is the region's only monthly poultry publication reaching poultry professionals in 40 countries. *Industria Avícola* founded and continues to administer the prestigious Latin American Poultry Hall of Fame.

*Industria Avícola* is published in Spanish both print and digital editions.  
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### 2013 EDITORIAL CALENDAR

	january	february	march	april	may	june
<b>TOPICS</b>	Top Latin American Poultry Company List & Industry Analysis	Hatching & Breeding, Processing	Poultry Production, Food Safety	Broilers, Feed Technology, AveSui Preview	Nutrition & Feeding Survey, Processing	Poultry Health, Feed Technology
<b>BONUS DISTRIBUTION /VALUE ADDED*</b>	IPPE			AveSui, Signet AdEffect Study		
<b>SPACE CLOSING</b>	Nov 26, 2012	Dec 21, 2012	Jan 24, 2013	Feb 22, 2013	Mar 28, 2013	Apr 24, 2013
<b>MATERIAL DEADLINE</b>	Dec 3, 2012	Jan 2, 2013	Jan 31, 2013	Mar 1, 2013	Apr 4, 2013	May 1, 2013
	july	august	september	october	november	december
<b>TOPICS</b>	Poultry Nutrition, Housing	Guía Anual (Buyer's Guide)	 60th Anniversary Issue	Latin American Poultry Congress Preview	World's Top Poultry Companies	Poultry Health, Int'l Production & Processing Expo Preview
<b>BONUS DISTRIBUTION /VALUE ADDED*</b>		Directory listing/logo		Latin American Poultry Congress		IPPE
<b>SPACE CLOSING</b>	May 24, 2013	Jun 25, 2013	Jul 26, 2013	Aug 27, 2013	Sep 24, 2013	Oct 28, 2013
<b>MATERIAL DEADLINE</b>	Jun 3, 2013	Jul 2, 2013	Aug 2, 2013	Sep 4, 2013	Oct 1, 2013	Nov 4, 2013

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<b>1/4 Page</b>	\$2600	\$2495	\$2390	\$2295	\$2190	\$2080	\$1940
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### MARKETPLACE RATES

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