

# PALFRESH

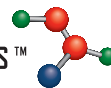
## CRACK THE CODE OF LOW-FAT DIETS

**PALFRESH™** is a breakthrough, patent-pending palatability enhancer that combines Kemin's antioxidant expertise and superior palatability technology to deliver longer shelf-life, maintain palatability and reduce the risks associated with low-fat diets – ***all in one product.*** PALFRESH products are designed to be:

- ▷ a critical component of an effective natural stabilization program, a prerequisite for good palatability, for challenging diet
- ✕ a palatant that extends palatability throughout shelf-life



INSPIRED MOLECULAR SOLUTIONS™



# CRACK THE CODE OF LOW-FAT DIETS



**Good stability of a petfood diet is a prerequisite for optimal palatability.**

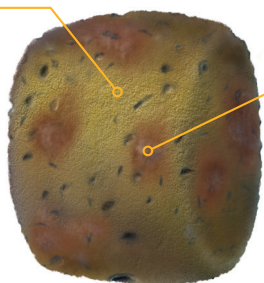
Natural stability programs designed for petfood diets with meat meals, grains and fat levels above 10%, work well for standard diets.

***However, low fat diets may not be stabilized as effectively as standard diets with the same approach.***

**Less topical fat = less antioxidant.**

## UNDER-DOSAGE

*Topical fat contributes much of the antioxidant to a petfood diet, so low-fat diets may be under-dosed.*

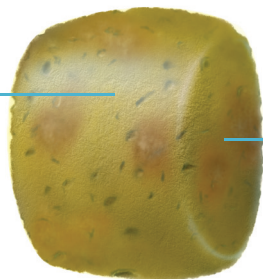


## UNEVEN COATING

*Uneven coating can also occur when topical fat levels are low and that leaves low-fat diets more susceptible to rapid oxidation.*

## PALFRESH™ PROVIDES...

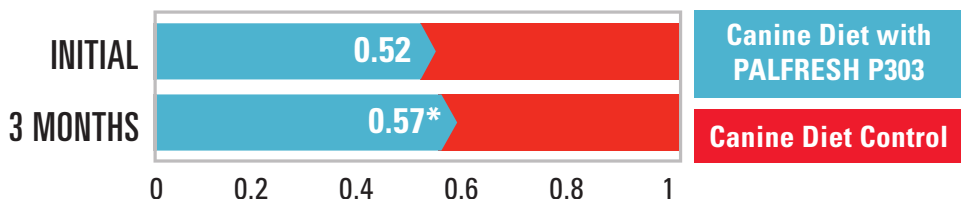
**EXTENDED PALATABILITY!**



**TARGET DOSAGE!**

**EVEN COATING!**

**AVERAGE INTAKE RATIO (PARITY = 0.5, \* DENOTES  $\leq 0.05$ )**



Crack the code of your natural low-fat diets today by using PALFRESH, the only product to improve stability and reinforce palatability performance.

PALFRESH provides a breakthrough in low-fat diet stability and a breakthrough in palatability performance all in one product.



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