



The Food Safety Modernization Act

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April 16, 2013

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Outline

- Changing landscape
- Key provisions
- Impacts on the food industry
- How to prepare



The Changing Food-Safety Landscape



- Global food supply
- Changing science
- Media influence
- New Threats
- Consumer expectations
- New Regulations

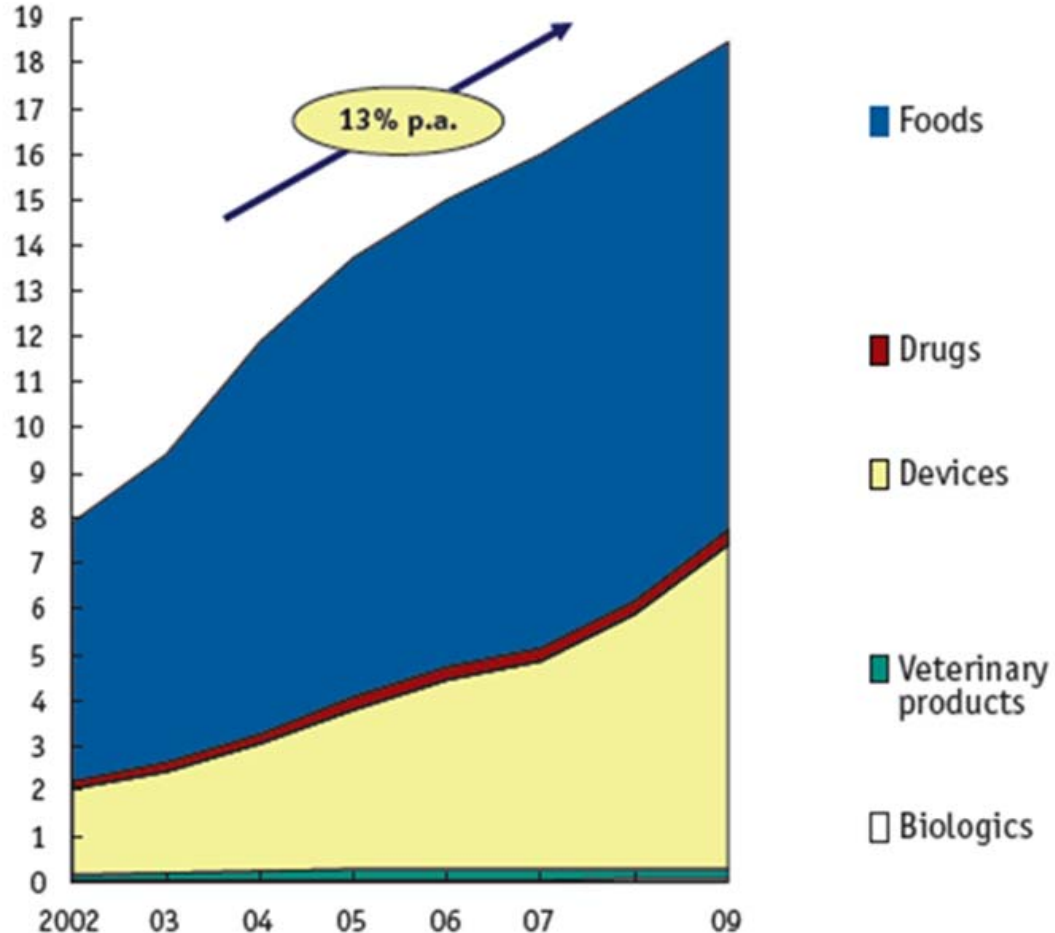


Import shipments of FDA-regulated products continue to rise



Imported lines¹(millions)

Total = 7.9 MM in 2002; total = 18.5 MM in 2009



Consequences for Industry



- Damage to Brands
- Additional regulatory oversight:
 - More Recalls
 - More Warning Letters
 - Greater Use of Import Alerts
- Additional regulatory oversight and authority
 - Food Safety Modernization Act





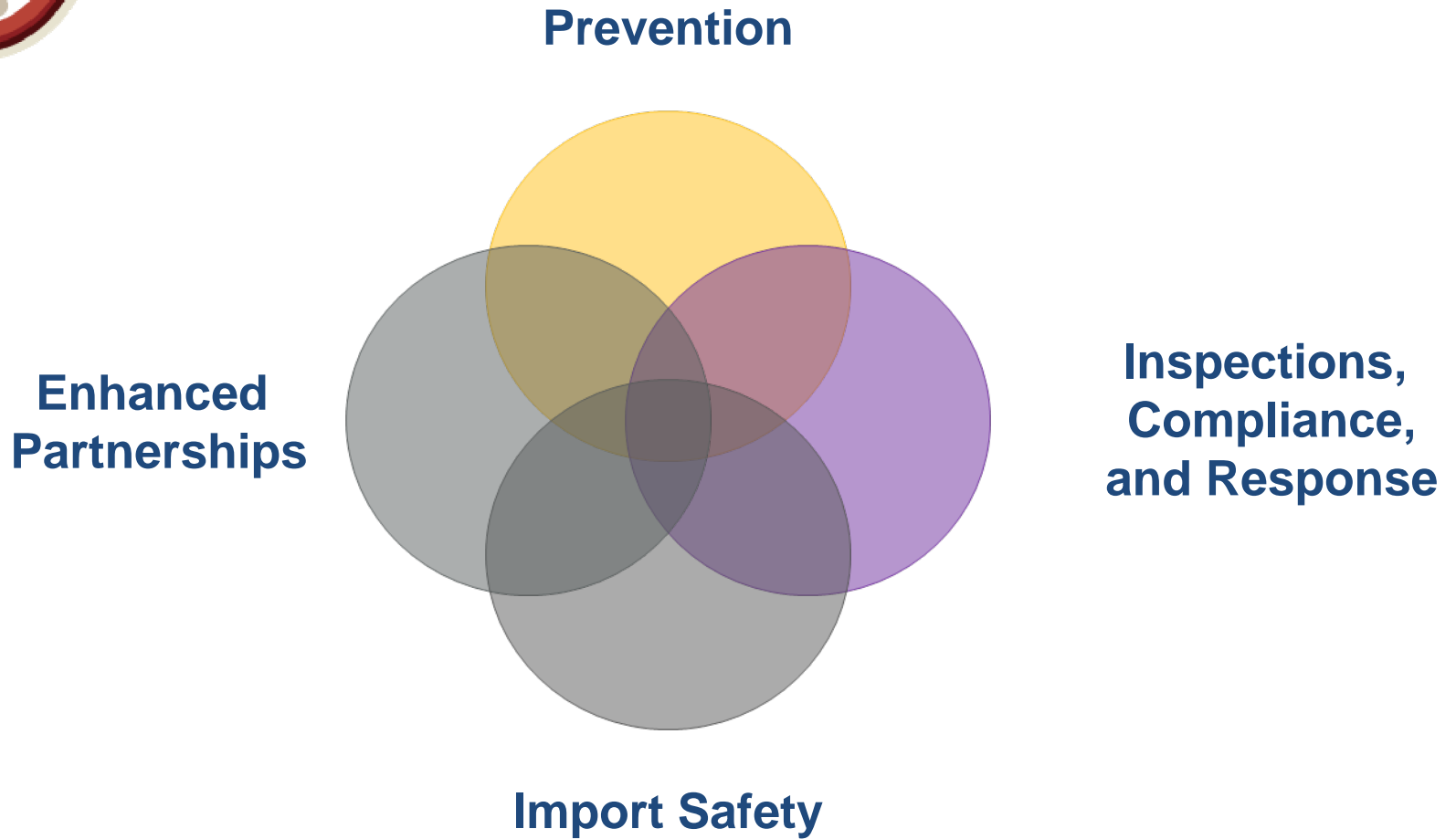
Food Safety Modernization Act

- Signed into law on January 4, 2011
- Biggest changes since 1938
- Law reflects risk-based global systems approach





Food Safety Modernization Act





Suspension of Registration

- If food manufactured, processed, packed, received, or held by a facility has a **reasonable probability** of causing serious adverse health consequences or death to humans or animals
- Impact of suspension:
 - No import or export of food into the U.S.
 - No offering of food for interstate or intrastate commerce
- Effectively shuts down the facility





Administrative Detention

- “Credible evidence that food presents a serious adverse health consequence”
CHANGED TO “**Reasonable belief** food is adulterated or misbranded”
- Lowers the bar to hold food
- FDA has already used this new authority

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Proposed Preventive Control Rules

- **Key Principles**

- Confirms industry's primary role on food safety
- Prevention of hazards
- Risk-based

Summary of requirements

- Hazard Analysis and Risk-Based Preventive Controls
 - Each facility would be required to implement a written food safety plan that focuses on preventing hazards in foods
- Updated Good Manufacturing Practices
- **Compliance:** 1-3 years after final rule is published



Who is Covered

- In general, facilities required to register with FDA under sec. 415 of the FD&C Act
- Facilities that manufacture, process, pack or hold human food
- Applies to domestic and imported food
- Various exemptions



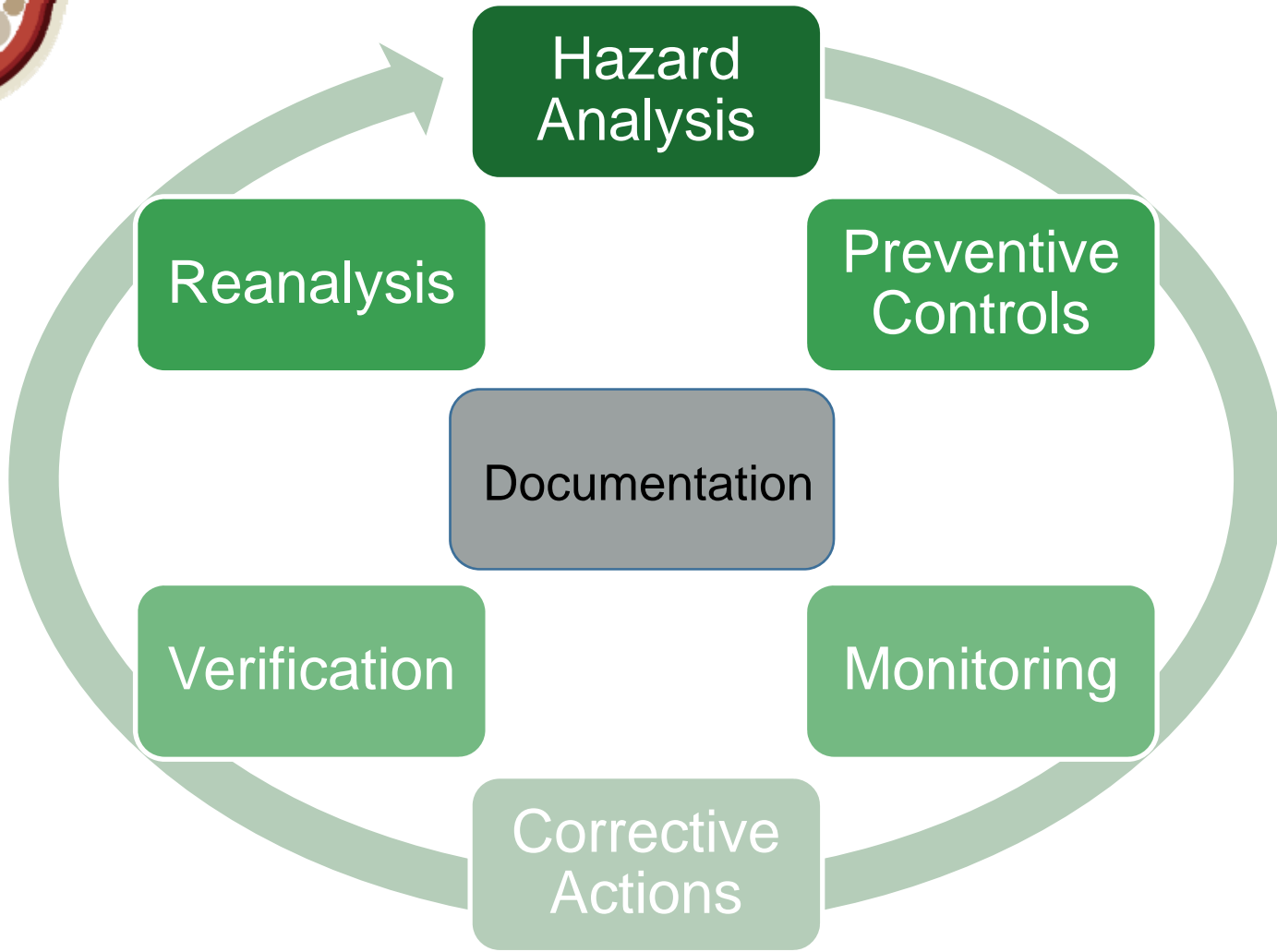
Exemptions



- Juice and Seafood HACCP programs
- Farms
- Low acid canned food for Botulism
- Dietary supplement manufactures
- Warehouses UNLESS they store fruits and vegetables or other foods that require time/temperature control to control microbial growth
- Related to size of business



The Food Safety Plan



Preventive Controls - Hazard Analysis



- Identify all potential hazards associated with each type of food manufactured
- Must consider biological, chemical, physical and radiological
- Does not include intentional
- Determine if each hazard is reasonably likely to occur including
 - Severity of the illness
 - Foreseeable use of the food
- If hazard is reasonably likely
 - Identify and implement preventive controls
 - Process controls
 - Environmental controls
 - Allergen controls
 - Must be sufficient to assure food is not adulterated under the FD&C Act

Preventive Controls - Hazard Analysis



- Identify parameters needed to control hazard – this is not necessarily the same as a CCP
- Controls must be proven effective
 - Published studies
 - Independent scientifically valid study
- Recall plan may be a necessary preventive control



The possibility of loss or harm in exposure to a chance of damage involving uncertain danger in the creates or suggests a hazard or the degree of probability of sur

Monitoring

- Establish and implement written procedures to monitor each preventive control
 - To provide an early warning
 - Correct a deviation before it becomes a problem
 - Allows for corrective actions
- Frequent enough to provide assurances that the preventive control is being consistently performed (may be continuous monitoring)
- Must keep written record of monitoring activity
 - Observations and specific measurements
 - Not just a checklist
- If there is no verification the preventive control did not happen





Corrective Action Requirements

- Establish and implement written corrective action procedures
- When monitoring activity detects a deviation the facility must take corrective action and document
- Corrective action must ensure all food affected by the deviation has been evaluated for safety
- All food affected by the deviation is assumed adulterated or misbranded until proved otherwise





Verification Requirements

- Validation of the adequacy of preventive controls
- Verification of the implementation of the controls
- Preventive controls must be validated by a qualified individual
- Verification must include ensuring monitoring records are completed, deviations recorded and corrective actions undertaken
- All verification activity must be documented

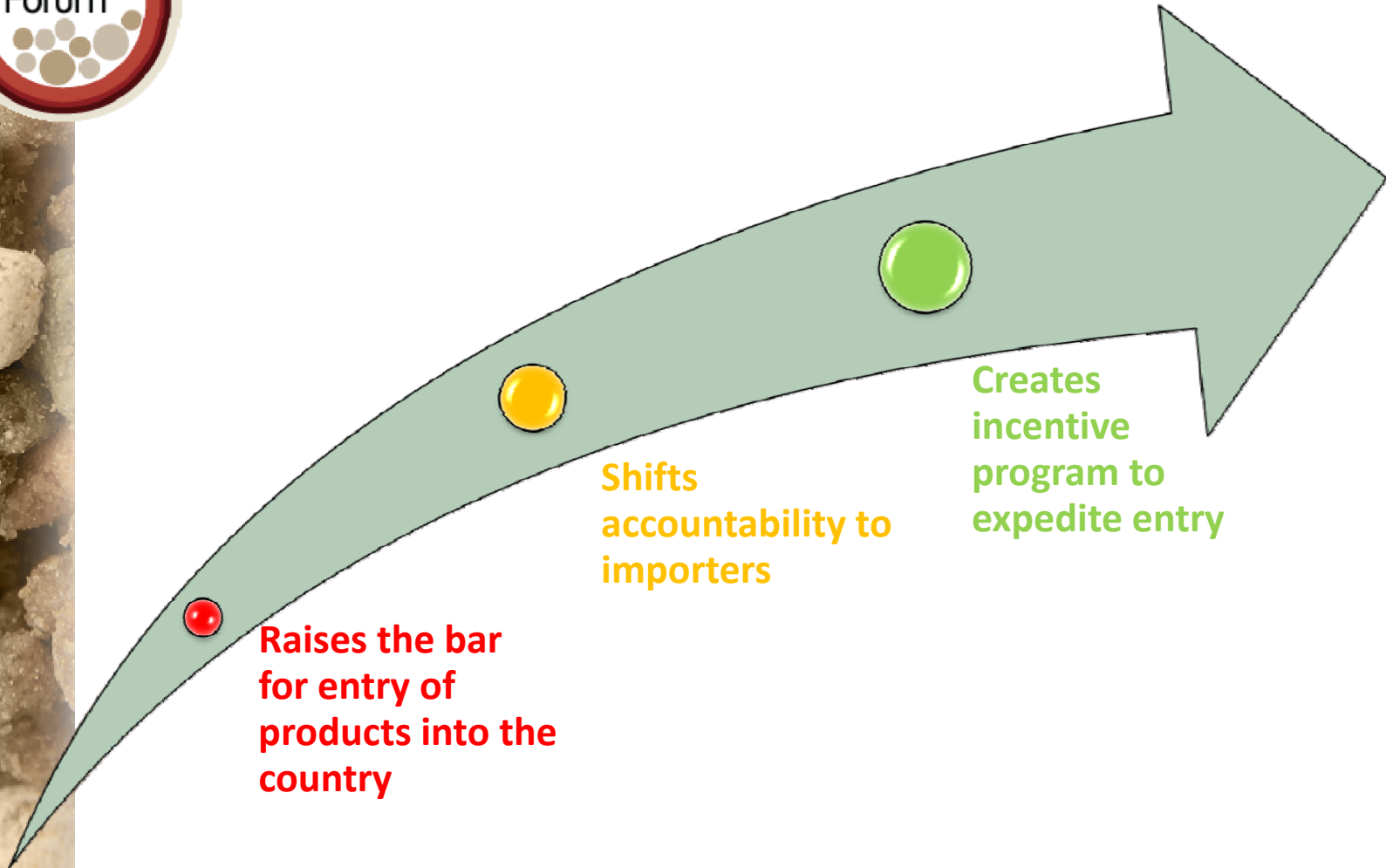


Record Keeping Requirements

- Must be made concurrently with the activity
- Must contain the actual values and observations
- May be paper or electronic (subject to 21 CFR Part 11)
- Must be maintained for 2 years
- Six months worth of records must be available on site
- All records must be made available to FDA upon request



Stricter Import Requirements



**Raises the bar
for entry of
products into the
country**

**Shifts
accountability to
importers**

**Creates
incentive
program to
expedite entry**

Certification for High Risk Foods



- FDA has the authority to require that high-risk imported foods be accompanied by a credible third party certification or other assurance of compliance as a condition of entry into the U.S.
 - May be for whole country
 - May be for specific commodities



Foreign Supplier Verification Program



- **Who is Impacted**
- Importers – as defined:
 - The U.S. owner or consignee of the article of food at the time of entry of such article into the United States; or
 - In the case when there is no U.S. owner or consignee:
 - The U.S. agent or representative of a foreign owner or consignee at the time of entry into the U.S.



Foreign Supplier Verification Program



- **How are importers Impacted**
- Provide assurances that each foreign supplier produces food in compliance with current and new regulatory requirements
 - Verify that food imported into the U.S. is as safe as food produced and sold domestically.
 - Lot by lot certification of compliance
 - Annual on site inspections
 - Checking of HACCP and risk based preventive control plan
 - Periodically sampling and testing shipment

Voluntary Qualified Importer Program



- Provide importers who are “doing things right” to have an expedited entry process for imported foods
- FDA is required to establish a program that would provide expedited review of food from importers who participate in VQIP
- There will be “extras” on top of basic requirements
 - Testing
 - Tracking
 - Record keeping
 - Supplier controls
- Third parties will provide certificates to FDA
 - Foreign governments
 - Private third party auditors





Leverage The VQIP System

- Speed of entry is business survival and success
- Understand and use the system
- Take advantage of VQIP
 - Faster entry
 - If stopped expedited testing





Third-party Auditors

- Who
 - Foreign government
 - Agency of a foreign government
 - Any other third party, as the Secretary determines appropriate
 - May be a single individual
 - A third-party auditor may employ or use audit agents to help conduct consultative and regulatory audits

How to Prepare

- Create a FSMA team – per facility approach
- Spend time understanding how the new regulations apply to you
 - Do you qualify for any exemptions
- Assess how far you are from being compliant
 - Gap analysis
 - Review of risk control through HACCP and SOPs
 - Examine environmental program
 - Examine allergen control program
 - Do you have a recall plan

How to Prepare



- Look at your record keeping system
 - Are you capturing the key data to document process control
 - Are you capturing the data in an appropriate way
 - Can technology help to reduce errors, simplify and save cost
- Look at your training program
- Look at how you address corrective actions

The ROI from FSMA Implementation



- Your brand is your biggest asset and your greatest risk
- Prevention and preparedness is the best way to protect your brand
- Data capture and trending is the key to staying out in front
- Preventive control of risk
 - Brand protection
 - FSMA Compliance



Summary

- FSMA rules are complex
- Heavy focus on risk
- Broad thinking for preventive controls
- Establish a program in your facility to address FSMA
- Major shift toward documentation





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- Monthly live pod/webcasts on the most relevant FSMA topics w the LP GFSS team
- Interactive Q&A
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