



## Find Out Through A Signet AdEffect™

MEASURING THE AUGUST 2011 ISSUE OF

**Poultry**International  
Production, Processing and Marketing Worldwide

The Signet AdEffect™ is a value-added for *Poultry International* advertisers and will measure the effectiveness of your ads\* **FREE OF CHARGE!**

### You will be able to...

- Find out if your ads have impact
- Compare your advertising with the competition
- Discover which ads score well (or poorly)
- Test the impact of different ads
- Learn how readers perceive the message of your ad through extensive VERBATIM COMMENT feedback

**Closing Date:  
July 5, 2011**

\*All ads 1/2 page or larger will be studied.

### To reserve your space, contact:

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