



## Videos/Audio Podcasts

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Educating the market about your products and services is easy when you repurpose your exisiting videos and audio podcasts into educational content for customers on www.PetfoodIndustry.com.

## VIDEOS OR AUDIO PODCASTS INCLUDE THE FOLLOWING:

- Hosting of video or podcast on www.PetfoodIndustry.com
- Sponsored link to video or audio podcast on www.PetfoodIndustry.com and in appropriate e-Newsletters
- Database of viewer downloads for lead generation

## 2013 RATES & DETAILS

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