



PetfoodIndustry.com

PetfoodIndustry.com is the most comprehensive information source for petfood and pet treat industry professionals worldwide. Simple site navigation and features, including a state-of-the-art product directory with user commenting and review functionality, make the website more user-friendly and interactive for visitors. This unique online community gives petfood professionals the tools to quickly and easily access extensive information, seek industry expertise and develop fresh perspectives.

2013 RATES & DETAILS

TOP BANNER 1

(2) ad spaces available
\$2,000 per month, per section
336w x 140h, maximum file size 130k

NEW! TOP BANNER 2

(2) ad spaces available
\$2,000 per month, per section
336w x 140h, maximum file size 130k

MIDDLE BANNER

(4) ad spaces available
\$1,375 per month, per section
336w x 60h, maximum file size 130k

BOTTOM BANNER

(2) ad spaces available
\$1,375 per month, per section
336w x 140h, maximum file size 130k

RUN OF SECTION BANNER

(6) ad spaces available
\$550 per month, per section
120w x 90h, maximum file size 130k

EXCLUSIVE OPPORTUNITIES

WELCOME AD

(1) ad space available
\$1,000 per week
Ad size is 300w x 250h and file size is 40k initial load and 100k polite load.

The screenshot displays the PetfoodIndustry.com website interface. At the top, there's a navigation bar with links for 'HOME', 'MARKET INFORMATION', 'NUTRITION', 'SAFETY', 'PRODUCTION', and 'PACKAGING'. Below this, a 'Latest News' section features articles such as 'Petfood manufacturer Del Monte disavows cat food during 2012 US election' and 'Demand for premium petfood drives market for EPA DNA'. A sidebar on the right contains 'Top Banner 1' (336 x 140) and 'Top Banner 2' (336 x 140). Further down, there are sections for 'Webinars' (e.g., 'Building Effective Food Safety Systems for Pet Foods') and 'Videos' (e.g., 'Raw petfood pioneer still associating with raw products'). A 'Most Popular' list includes 'Top petfood companies' and 'Petfood top 10: Riding out the storm'. At the bottom, a 'Market Place' section lists suppliers like 'Supplier for Pet Food and Pet Pharmacy' and 'TostScreen - Full Service Laboratory'. A 'Run of Section' banner (120 x 90) is also visible at the bottom right.