



## Ch-Agri.com (Chinese Version)

As the online home of *Poultry International China Edition*, Ch-Agri.com presents and delivers content for and about the Chinese poultry industry's business leaders, technical innovators and news-makers in Chinese and English. Poultry health and processing manufacturers can deliver their marketing message to Chinese broiler and egg producers, processors, distributors and packagers via a wide selection of online banner and text ads on both sites.

### 2013 RATES & DETAILS (Chinese Version)

#### BANNER 1

\$600 per month  
380w x 80h

#### BANNER 2

\$500 per month  
Size 1 - 210w x 100h  
Size 2 - 255w x 100h

#### FEATURED PRODUCT (F.P.)\*

\$300 per month  
70w x 70h

#### BANNER 3

\$400 per month  
Size 1 - 210w x 85h • Size 2 - 255w x 85h  
Size 3 - 520w x 85h • Size 4 - 780w x 85h

#### FEATURED COMPANY (F.C.)\*

\$200 per month  
85w x 85h

#### BANNER 4

\$300 per month  
255w x 135h

#### BANNER 5

\$300 per month  
Size 1 - 210w x 85h • Size 2 - 255w x 85h  
Size 3 - 520w x 85h • Size 4 - 780w x 85h

\* Featured Product = Photo + Text Description

\*\* Featured Company = Logo or Text Profile/News

The screenshot displays the Ch-Agri.com website interface. At the top, there is a navigation bar with the site logo, search bar, and user account options. Below the navigation bar, there are several sections: 'Banner 1' with a large image and text, 'Banner 2' with a smaller image and text, and 'Banner 3' with a large image and text. There are also sections for 'Featured Product (F.P.)', 'Featured Company (F.C.)', and 'Banner 4' and 'Banner 5'. The main content area includes news articles, product listings, and company profiles. The interface is in Chinese and includes various icons and links for navigation.



## Ch-Agri.com (English Version)

As the online home of *Poultry International China Edition*, Ch-Agri.com presents and delivers content for and about the Chinese poultry industry's business leaders, technical innovators and news-makers in Chinese and English. Poultry health and processing manufacturers can deliver their marketing message to Chinese broiler and egg producers, processors, distributors and packagers via a wide selection of online banner and text ads on both sites.

### 2013 RATES & DETAILS (English Version)

#### TOP BANNER

\$600 per month  
380w x 80h

#### FEATURED PRODUCT (F.P.)\*

\$300 per month  
55w x 55h

#### LEFT BANNER

\$500 per month  
Size 1 - 200w x 115h  
Size 2 - 200w x 170h

#### FEATURED COMPANY (F.C.)\*\*

\$200 per month  
100w x 70h

#### RIGHT BANNER

\$300 per month  
Size 1 - 250w x 120h  
Size 2 - 250w x 95h

The screenshot shows the Ch-Agri.com website interface. At the top, there's a navigation bar with 'Home', 'News', 'Buyers', 'Suppliers', 'Products', 'Directory', 'Digital Magazine', 'Events', and 'Email Center'. A search bar is also present. The main content area is divided into several sections: 'Featured Products' with a grid of product cards (e.g., Cooling pad system, Nipple drinking system), 'Latest News' with a list of news items, 'Latest Products' with a list of products for sale, 'Latest Suppliers' with a list of suppliers, and 'Featured Suppliers' with a list of featured suppliers. A sidebar on the left contains a 'Sign In' form, a 'Chinese Suppliers' directory, and a 'Categories' menu. A 'Left Banner' placeholder is visible on the left side. A 'Right Banner' placeholder is visible on the right side. The footer contains a disclaimer and navigation links.

\* Featured Product = Photo + Text Description

\*\* Featured Company = Logo or Text Profile/News