



Poultry eNews

This twice weekly eNewsletter is sent every Monday and Thursday to more than 24,000 global poultry professionals including commercial broiler, turkey, duck and egg producers, poultry and egg processors, poultry nutritionists, and others allied to the integrated poultry supply chain. Poultry eNews contains the most respected industry information and is an excellent option if your company is interested in having a regular presence as a top product or service provider to the poultry market.

2013 RATES & DETAILS

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[US poultry industry faces successes, challenges in 2011-2012](#)
Poultry industry experts discussed the recent past of the U.S. chicken segment and the challenges in its near future at the National Chicken Council's 50th Annual Conference industry outlook panel, "The Path Forward," held on October 11. Poultry companies did very well in 2009 and 2010, leading to industry growth, according to panelist Michael Popowycz, vice chairman and CFO for Case Foods.

[Biomim founder makes leadership changes](#)
Company founder Erich Erber symbolically handed the keys of the company over to four members of the management board at the closing ceremony of the World Nutrition Forum. Executive power now officially rests with Andreas Kern, Martin Bednar, Michael Eder and Jan Vanbrabant.

[Last chance to register: WATT webinar poultry and grains outlook](#)
Join a webinar panel of three experts on October 16, 2012, for a discussion of the economic outlook for poultry and grains in 2013. The diverse panel will include an expert on grain supplies, a poultry industry economist and the CEO of a major poultry production company based in the Midwest.

[Zagly's new T-Max adult turkey drinker delivers all the hygiene water turkeys need for finishing. T-Max's active disease defense water and its built-in, cooling water avoid to pathogens the drinker's flexible start acts as a shock absorber to prevent breakage. \[Click here\]\(#\)](#)

[Tyson launches poultry, livestock supplier audit program](#)
Poultry and meat producer Tyson Foods Inc. is launching a program to audit the treatment of animals at the poultry and livestock farms that supply the company. The audits, called the Tyson FarmCheck Program, have already begun on a trial basis on some of the 3,000 independent hog farms that supply the company.

[View the history of Poultry International](#)
In celebration of the 50th anniversary of Poultry International we looked at every issue of the magazine since 1962 to see how the worldwide poultry industry has changed, and how Poultry International has influenced - and been influenced by - those changes. You can view this history on our interactive timeline.

[WATT PoultryUSA: 4 keys to improving food safety in poultry](#)
Cargill's vice president of corporate food safety and regulatory affairs talks about new opportunities for poultry industry and government collaboration and regulatory reform. Ironically, the largest-ever food safety recall of poultry in 2011 has set the stage for improvements in collaboration in food safety among poultry companies and between governmental food safety agencies and the poultry industry.

Marketplace

[Director of Production](#)
A top 10 egg producer is looking for a Director of Production. This new position will direct the overall operations of the Production Division by developing, implementing and directing operational strategies to support and align with business objectives. E-mail resume to pmanager@wattnet.net

Sponsored Links

[Manage Ammonia to avoid profit loss](#)
Significant profit losses can occur from ammonia-caused performance decline. Learn how to avoid this and increase your profits.

[White Paper: Microbiologist Report: Food Grade Belt Sanitation](#)
Download a microbiologist's report comparing bacteria levels of plastic modular belts and Gates Mectrol PosiClean® belts after cleaning.

[White Paper: DL-methionine equally as efficacious in growing animals as L-methionine](#)
Read about how there is no evidence to suggest differences in effectiveness between L-methionine and DL-methionine in purified or practical-type low-protein diets.

[Market Data for China's Poultry Industry](#)
View the top 10 Chinese provinces in poultry and egg production, plus more market data.

[The future of hatchery technologies is at your finger tips](#)
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