



## Videos/Audio Podcasts

Present your company as an unbiased solution provider and industry expert with videos and/or audio podcasts.

Educating the market about your products and services is easy when you repurpose your existing videos and audio podcasts into educational content for customers on [www.WATTAgNet.com](http://www.WATTAgNet.com).

### VIDEOS OR AUDIO PODCASTS INCLUDE THE FOLLOWING:

- Hosting of video or podcast on [www.WATTAgNet.com](http://www.WATTAgNet.com)
- Sponsored link to video or audio podcast on [www.WATTAgNet.com](http://www.WATTAgNet.com) and in appropriate e-Newsletters
- Database of viewer downloads for lead generation

### 2013 RATES & DETAILS

Contact your WATT sales professional for pricing information.

The screenshot shows the WATTAgNet.com website interface. At the top, there are navigation tabs for various agricultural sectors: PoultryUSA, PoultryInternational, IndustriaAvicola, FeedInternational, FeedManagement, PigInternational, and EggIndustry. The main header includes the WATTAgNet.com logo, a search bar, and user options like 'Login' and 'Sign Up'. Below the header is a secondary navigation bar with links for HOME, POULTRY, PIG, FEED, AMERICA LATINA, MARKET DATA, NEWSLETTERS, CHINA, and WEBINARS. The main content area features a large video player with a play button and the title 'Importance of international trade to the U.S. poultry industry'. Below the video player is a text block with the same title and a brief description: 'A discussion of international trade during the Industry Outlook Panel at the National Chicken Council's 58th Annual Conference on October 11, 2012. Part 3 of series. 2012-10-15'. To the right of the main content is a 'Video Feed' sidebar with four video thumbnails, each with a title and duration. At the bottom of the page, there is a 'Related Content' section with a sub-heading 'Broiler production' and several short text snippets related to broiler production and global meat production. The WATTAgNet.com logo and a 'BACK TO TOP' link are visible at the very bottom.