



WATTAgNet.com

WATT's industry-leading web portal – www.WATTAgNet.com - is updated throughout the day and provides multiple channels of content including but not limited to: breaking news, trends and research information, in-depth stories, digital magazines, editorial blogs, technical information, white papers, weekly and daily eNewsletters, custom eNewsletters, webinars, virtual forums, online directories, searchable database of products, social media, podcasts, videos, targeted species specific sections, custom published materials, and much more.

2013 RATES & DETAILS

TOP BANNER

(2) ad spaces available
\$1,900 per month, per section
336w x 140h, maximum file size 130k

MIDDLE BANNER

(2) ad spaces available
\$1,200 per month, per section
336w x 140h, maximum file size 130k

BOTTOM BANNER

(4) ad spaces available
\$1,000 per month, per section on website
336w x 60h, maximum file size 130k

RUN OF SECTION BANNER

(6) ad spaces available
Runs throughout the section
\$500 per month, per section
120w x 90h, maximum file size 130k

EXCLUSIVE OPPORTUNITIES

WELCOME AD

(1) ad space available
\$1,000 per week
300w x 250h with file size
40k initial load - 100k polite load

The screenshot displays the WATTAgNet.com website. At the top, there is a navigation bar with categories like PoultryUSA, PoultryInternational, and others. Below this is a search bar and a 'WELCOME' message. The main content area features several news articles, including 'Chicken industry leaders discuss impact of feed prices, trade' and 'Impact of avian influenza experience in Mexico'. There are also sections for 'Most Popular' and 'Sponsored Links'. On the right side, there are several banner advertisements, including one for 'PRIME EQUIPMENT GROUP' and another for 'Mycotoxin Strategies for the 2012 Corn Harvest'. At the bottom, there is a 'Run of Section' banner and a 'WELCOME AD' section with a large image and text: 'NOW, GET MORE USABLE N AND P FROM YOUR LITTER. NO B.S.'.