



eMarketing Programs

Email marketing announcements are customized messages that are emailed to a targeted audience to announce a new product, supplier event, etc. If you want to own the spotlight and send your message to your target market, an email blast is an excellent way to capture the attention of your audience.

eMarketing announcements include a custom layout and assistance with graphic design as needed. We ensure delivery of your message by creating both an HTML and a text-only version of the email (for audience members who cannot view HTML graphics).

**Save the dates for FierAvicola 2013,
The international event dedicated to excellence in poultry farming**

Mark your calendar for the 48th edition of FierAvicola, as it returns to Forlì, Italy on 10-11-12 April 2013. You won't want to miss one of Europe's most important B2B trade fairs in the poultry industry.

The strategic restyling implemented by Fiera di Forlì for the 48th edition of FierAvicola, is expected to result in more than 300 exhibitors, over 30% of them from abroad, and an exhibition surface exceeding 20,000 m², thus confirming its leading position in Italy as one of the most important B2B trade fairs for the poultry industry in Europe.

Fieravicola, thanks to its high specialisation level, has become a strategic showcase for professional relations and international businesses for experts from the poultry sector, also thanks to its geographic position at the crossroads between Eastern European markets and the Mediterranean area.

Continuing along its path as one of the major international events in animal husbandry, the goal of Fieravicola 2013 is to present and enhance world excellence in the industry, attracting operators from the most important market segments as it has always done.

REGISTER NOW

Once the eBlast has been deployed and the audience has been given ample time to open the message, you will be provided with complete program statistics, open rates and analysis.

2013 RATES & DETAILS

Contact your WATT sales professional for pricing information. Additional costs may be incurred for graphic design services.