



## Poultry eNews

This twice weekly eNewsletter is sent every Monday and Thursday to more than 24,000 global poultry professionals including commercial broiler, turkey, duck and egg producers, poultry and egg processors, poultry nutritionists, and others allied to the integrated poultry supply chain. Poultry eNews contains the most respected industry information and is an excellent option if your company is interested in having a regular presence as a top product or service provider to the poultry market.

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[US poultry industry faces successes, challenges in 2011-2012](#)  
Poultry industry experts discussed the recent past of the U.S. chicken segment and the challenges in its near future at the National Chicken Council's 50th Annual Conference industry outlook panel, "The Path Forward," held on October 11. Poultry companies did very well in 2009 and 2010, leading to industry growth, according to panelist Michael Popowycz, vice chairman and CFO for Case Foods.

[Biomim founder makes leadership changes](#)  
Company founder Erich Erber symbolically handed the keys of the company over to four members of the management board at the closing ceremony of the World Nutrition Forum. Executive power now officially rests with Andreas Kern, Martin Bednar, Michael Eder and Jan Vanbrabant.

[Last chance to register: WATT webinar poultry and grains outlook](#)  
Join a webinar panel of three experts on October 16, 2012, for a discussion of the economic outlook for poultry and grains in 2013. The diverse panel will include an expert on grain supplies, a poultry industry economist and the CEO of a major poultry production company based in the Midwest.

[Zagly's new T-Max adult turkey drinker delivers all the hygiene water turkeys need for finishing. T-Max's active disease defense water and its built-in, cooling water avoid to pathogens the drinker's flexible start acts as a shock absorber to prevent breakage. \[Click here\]\(#\)](#)

[Tyson launches poultry, livestock supplier audit program](#)  
Poultry and meat producer Tyson Foods Inc. is launching a program to audit the treatment of animals at the poultry and livestock farms that supply the company. The audits, called the Tyson FarmCheck Program, have already begun on a trial basis on some of the 3,000 independent hog farms that supply the company.

[View the history of Poultry International](#)  
In celebration of the 50th anniversary of Poultry International we looked at every issue of the magazine since 1962 to see how the worldwide poultry industry has changed, and how Poultry International has influenced - and been influenced by - those changes. You can view this history on our interactive timeline.

[WATT PoultryUSA: 4 keys to improving food safety in poultry](#)  
Cargill's vice president of corporate food safety and regulatory affairs talks about new opportunities for poultry industry and government collaboration and regulatory reform. Ironically, the largest-ever food safety recall of poultry in 2011 has set the stage for improvements in collaboration in food safety among poultry companies and between governmental food safety agencies and the poultry industry.

**Marketplace**

[Director of Production](#)  
A top 10 egg producer is looking for a Director of Production. This new position will direct the overall operations of the Production Division by developing, implementing and directing operational strategies to support and align with business objectives. E-mail resume to [pmanager@wattnet.net](mailto:pmanager@wattnet.net)

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[Manage Ammonia to avoid profit loss](#)  
Significant profit losses can occur from ammonia-caused performance decline. Learn how to avoid this and increase your profits.

[White Paper: Microbiologist Report: Food Grade Belt Sanitation](#)  
Download a microbiologist's report comparing bacteria levels of plastic modular belts and Gates Mectrol PosiClean® belts after cleaning.

[White Paper: DL-methionine equally as efficacious in growing animals as L-methionine](#)  
Read about how there is no evidence to suggest differences in effectiveness between L-methionine and DL-methionine in purified or practical-type low-protein diets.

[Market Data for China's Poultry Industry](#)  
View the top 10 Chinese provinces in poultry and egg production, plus more market data.

[The future of hatchery technologies is at your finger tips](#)  
Subscribe to the [Pax Reform](#) eNewsletter for specialist advice and news on hatchery-related topics — delivered directly to your inbox.

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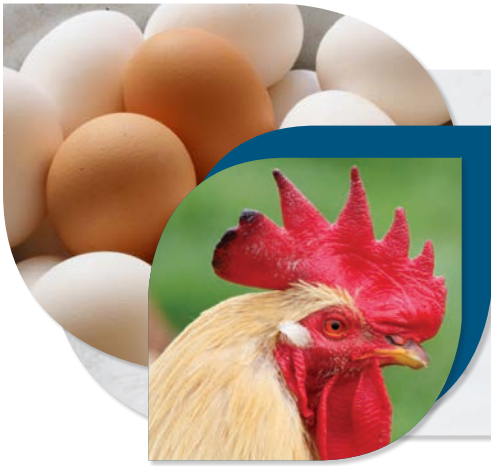
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## Poultry Update

Sent every Tuesday, Wednesday and Friday, WATT Poultry Update is a quick read with three-to-four article headlines providing breaking news covering the entire poultry agribusiness supply chain. Two premium spots are available for a text-only advertisement consisting of 140 characters and a link to your company's website address. WATT Poultry Update reaches more than 16,000 opt-in global poultry professionals including commercial broiler, turkey, duck and egg producers, poultry and egg processors, poultry nutritionists, and others allied to the integrated poultry supply chain.

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[VIDEO: Panel gives 2013 chicken export outlook at NCC conference](#)

[National Chicken Council calls for waiver of renewable fuel standard](#)

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Poultry Update offers breaking news in easy-to-read headline format for poultry growers, producers and integrators, sent Tuesday, Wednesday and Friday. [Subscribe here](#).

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## Ciberboletín

A weekly eNewsletter targeting the Latin American poultry market, Industria Avícola Ciberboletín reaches nearly 18,000 readers each week. Published in Spanish, Ciberboletín covers information specific to the poultry industry in Central and South America. This draws a key audience to the only source for the entire integrated poultry market in Latin America.

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[Los precios del alimento siguen afectando a los ingresos avícolas brasileños](#)  
Las exportaciones brasileñas de carne de pollo fueron de 305,700 toneladas en septiembre, un 0.4 por ciento mayor en comparación con el mismo período del año pasado, según la Unión Brasileña de Avicultura, Uibabaf.

[VIDEO: Cambios en el mercado avícola](#)  
Mark P. Lyons, vicepresidente de Altech, analiza cambios en el mercado avícola en el 16º Congreso Nacional Avícola de Colombia: sequía, granos, empresas multiprotéicas, conexión con el consumidor y marketing.

[La expansión de la sección Market Data incluye más mercados y fuentes](#)  
Aumentamos la sección de Market Data de WATTAgNet para que incluya un abanico mucho más amplio de indicadores clave de los mercados avícolas, de alimentos balanceados y de cerdos de todo el mundo.

[Industria Avícola: Carval: desarrollo para las necesidades de la avicultura](#)  
Esta compañía colombiana produce fármacos veterinarios, antibióticos, antimicrobianos, desinfectantes, antiparasitarios, entre otros muchos productos y es un ejemplo de cómo hacer bien las cosas en el sector.

**Productos**

[Provisur: Formax Maxum700 sistema de formación](#)  
El sistema de formación de Maxum700 de Formax, una marca de Provisur Technologies, incorpora una placa de molde servoaccionada y unidades de eliminación para garantizar el buen funcionamiento a velocidades de hasta 120 golpes por minuto o 4,536 kg de peso por hora.



**Enlaces Patrocinados**

[Enlace patrocinado: Seminario educativo](#)  
Regístrese para asistir al libre, vivo Seminario seguridad de alimentación: ¿donde a nosotros en México? en FIGAP VIV México. Más información.

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## Feed eNews

Feed eNews is an excellent complement to WATT's core offering of poultry publications and reaches nearly 26,000 global feed industry professionals including feed manufacturers, grinder/mixers, nutritionists, veterinarians, technical consultants and others allied to the animal feed industry. This weekly newsletter provides the most up-to-date information on the news industry professionals rely on to reach their business goals.

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[Continued US drought could cause problems for winter crops](#)  
Overall drought conditions in the U.S. lower 48 states have held steady over the seven-day period ending October 2, with one-fifth of the total land area in extreme or exceptional drought, according to the U.S. Drought Monitor's weekly update of its drought map released on October 4, leading to worries that winter crops may be affected. Conditions have actually worsened in Iowa and Kansas.

[China pork demand could lead to record corn imports](#)  
If current trends in China's pork production and industrialization continue, the country's corn imports could approach 20 million metric tons per year within a five-year time frame, according to a report released by Rabobank's Food and Agribusiness Research and Advisory Group. China has recently been importing over 0.4 million metric tons of pork per year, in a world market with trade of less than 7 million metric tons per year.

[Feed International: Identifying low-cost, high-quality piglet feeds](#)  
When feed ingredient prices shoot up, discussions on revising commercial piglet feeds flare up in meeting rooms at most nutrition suppliers' headquarters. Even with rising ingredient costs, it still may be possible to reduce feed cost without resorting to low-quality raw materials.

[Developed world told not to use human food in animal feed](#)  
The developed world has been asked not to excessively use human food for animal feed or other non-human consumption purposes on the recommendation of agriculture ministers from eight developing countries, who gathered at a D-8 meeting in Indonesia on October 5. The request stemmed from discussion of the possibility of a global food shortage due to global warming and land conversion threats.

[Ukraine corn harvest forecast cut to 19 million metric tons](#)  
The Ukraine corn harvest forecast was cut on declining yields to 19 million metric tons from last month's estimate of 20 million metric tons by agriculture researcher UkrAgroConsult, according to a report. More than half of the corn is harvested, and yields are at 4.15 tons a hectare compared with 5.54 tons a hectare a year ago.

[Feed International: Using pellet quality to improve broiler growth rate, feed conversion](#)  
Poultry activity, or behavior, has not received as much research attention as other areas when considering performance. In our modern production environments, there has traditionally been little perceived economic value in understanding or monitoring bird behavior.

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[Webinar: Mycotoxin strategies for the 2012 corn harvest](#)  
On October 23, experts discuss quality findings on the corn crop, possible effects and strategies for success. Register now.

[DL-methionine equally as efficacious in growing animals as L-methionine](#)  
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[Market Data for China's Animal Feed Industry](#)  
Learn why China is likely to become the largest corn importer in the world, plus other market predictions.

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**Featured Publications:**

[Feed International](#)

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[Poultry & grains outlook for 2013](#)  
Join a panel of industry experts on October 16 as they discuss the economic outlook for poultry and grains in 2013. Register now.

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## Pig eNews

Sent out weekly to more than 14,000 readers, Pig eNews brings the most up-to-date, comprehensive news to the global pig industry. Global producers, nutritionists, breeders, processors and other professionals in the integrated pig industry rely on this current information to keep abreast of industry news and events.

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[VIDEO: Optimizing pig feed formulation](#)  
Speaking at Biomin's World Nutrition Forum in Singapore, Dr. Barton Borg of Murphy Brown LLC talks about different aspects of pig feed conversion, as well as where the U.S. stands in regard to use of feed enzymes.



[September pork exports from Brazil up 46 percent from 2011](#)  
September pork exports from Brazil rose 45.98 percent in volume and increased 58.47 percent in revenue compared to the same month last year, according to the Brazilian Pork Industry and Exporter Association, Abipees. Pork exports in September totaled 60,440 tons and shipments totaled US\$157.65 million, making this the best month of the year, both in volume and in revenue, despite a 5.14 percent drop in the average price.

[USDA forecasts pork production, exports increase in US](#)  
For 2012, U.S. pork production is forecast higher despite total meat production forecast being reduced due to lower beef and broiler production forecasts, according to the latest World Agricultural Supply and Demand Estimates report from the U.S. Department of Agriculture. While the recent Quarterly Hogs and Pigs report indicated that producers intend to reduce farrowings through early 2013, it is expected that continued growth in pigs per litter will mitigate much of the decline in farrowings.

[Pig International: A guide to successful sow feeding systems for group housing](#)  
Legislation specifying group housing of pregnant sows comes into law in the European Union on January 1, 2013 and may follow in other regions, which forces pig producers to review their management methods. This should include a re-evaluation of the sow feeding system, because they can play a huge role in overcoming some of the problems that could arise in group-housed sows.

[Pig International: Managing pig diseases requires global cooperation](#)  
The fact that 50 percent of the world's pig population are in non-intensive production systems, poses a potential threat to global pig health—new investment is needed to modernize the industry and reduce disease risks. That was the message of pig health expert, Dr Dan Tucker, who delivered the Tom Alexander Memorial Lecture at the 22nd International Pig Veterinary Society in Jeju, Korea, in June.

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[Market Data for China's Pig Industry](#)  
Learn how culturists (intensive farms) are affecting hog production in China, plus other market data.

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