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FOR IMMEDIATE RELEASE

## WATT eLearning unveils three new online pet nutrition courses

Rockford, IL – June 5, 2012 – [WATT eLearning](#), the online educational resource for pet industry professionals, recently launched three new companion animal nutrition courses. Developed by industry expert Linda Case, M.S., the courses are a natural continuation of the [Building Blocks of Companion Animal Nutrition](#) course currently available on WATT eLearning.com, but can also be taken independently for more specialized study.

1. [Feeding Management during Growth in Dogs and Cats](#)  
This four-module online course provides complete information about a growing pet's nutrient and energy needs, selection of a proper diet, and feeding management guidelines that promote good feeding behaviors and support a healthy rate of development.
2. [Nutrition for Adult Animals – Maintenance and Reproduction](#)  
This five-module online course provides complete information about nutrition for adult, non-reproducing dogs and cats, and also covers nutrient needs and feeding management during breeding, gestation and lactation.
3. [Nutritional Needs and Care of Senior Pets](#)  
This three-module online course provides complete information about the nutrient needs of senior pets, as well as the basic physiological changes that occur with aging and how these changes can impact a pet's nutritional needs.

These online courses are ideal for professionals in the following fields:

- Petfood professionals involved with product formulation, development, marketing, distribution, and retail.
- Small animal veterinarians and veterinary technicians.
- Dog trainers, behavior consultants, and companion animal behaviorists.

Pet professionals can log on to [www.WATT eLearning.com](http://www.WATT eLearning.com) to browse and enroll in available courses. Site visitors can also register for an account to receive exclusive discounts and updates when new educational sessions are added.

### About WATT eLearning

WATT eLearning offers interactive companion animal nutrition courses and on-demand conference sessions for the pet industry. Developed by **Petfood Industry** magazine and **Petfood Forum**, the industry's leading educational event, WATT eLearning provides convenient and flexible 24-hour online access to course materials and other resources. [www.wattelearning.com](http://www.wattelearning.com)

### About WATT

Established in 1917, WATT is a content company that provides business-to-business knowledge and solutions to the agribusiness industry. WATT brings buyers and sellers in the poultry, pig, feed and petfood industries together with leading content distributed through a wide array of media channels. [www.wattnet.com](http://www.wattnet.com)

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