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FOR IMMEDIATE RELEASE

Second online pet nutrition course receives accreditation from American Association of Veterinary State Boards

Veterinary professionals able to earn (4) continuing education credits

Rockford, IL – December 17, 2012 – A second WATT *e*Learning online pet nutrition course, *Feeding Management during Growth in Dogs and Cats*, has been approved by the American Association of Veterinary State Boards' Registry of Approved Continuing Education (RACE) program. Veterinary professionals may now enroll in this course to earn (4) continuing education (CE) credits.

Feeding Management during Growth in Dogs and Cats, developed by Linda P. Case, M.S., provides complete information about a growing pet's nutrient and energy needs, selection of a proper diet, and feeding management guidelines that promote good feeding behaviors and support a healthy rate of development. This comprehensive online course is ideal for pet and veterinary professionals who seek or are professionally required to have a scientific understanding of the unique needs of puppies and kittens between the age of weaning and adulthood. Enrollment includes (60) days of online access and certificate of completion for participants.

"We are pleased to continue to provide professional development opportunities to the veterinary community," says Greg Watt, President/CEO. "Continuing education is essential for veterinary professionals and WATT *e*Learning offers a convenient online platform to help meet that need."

This course meets the American Association of Veterinary State Boards' requirements for (4) hours of continuing education credit in jurisdictions which recognize RACE approval; however participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education.

Pet and veterinary professionals can log on to <u>www.wattelearning.com</u> to sign up and gain immediate access to the course. For more information on the RACE program, visit <u>www.aavsb.org/RACE</u>.

About RACE

The American Association of Veterinary State Boards' RACE program was developed to apply uniform standards related to providers and programs of continuing education in veterinary medicine. <u>www.aavsb.org/RACE</u>

About WATT eLearning

WATT eLearning is an online educational portal offering interactive companion animal nutrition courses and on-demand conference sessions for the pet industry. Developed by Petfood Industry magazine and Petfood Forum, the industry's leading educational event, WATT eLearning provides convenient and flexible 24-hour online access to course materials and other resources. <u>www.wattelearning.com</u>

About WATT

Established in 1917, WATT is a content company that provides business-to-business knowledge and solutions to the agribusiness industry. WATT brings buyers and sellers in the poultry, pig, feed and petfood industries together with leading content distributed through a wide array of media channels. <u>www.wattnet.com</u>

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