

MAY 2017



# Petfood Industry

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50



**TOP 50 PET FOOD  
COMPANIES FOR 2017**

# Top 50 pet food companies for 2017

This exclusive list of top 50 pet food companies, part of PetfoodIndustry.com's Top Pet Food Companies Database, features improved data collection and an expanded international focus.



In this Top Companies issue, *Petfood Industry* provides profiles of the leading global pet food companies, which includes an expanded list of 50 top companies for 2017 — up from 40 companies for 2016 — featuring additional data and analysis, and profiles of top companies in key regions around the world.

company's profile in the online Top Pet Food Companies database of more than 100 market-leading companies:

<http://goo.gl/ZM6HoV>. The online database allows you to sort and filter companies by region and product category. You can click on a company's link to view its complete profile in the Top Pet Food Companies database, with additional data including brands and historical annual production and revenue. You will be asked to register to view this data.

To use the Top Pet Food Companies Database, you have to register and log in to [www.PetfoodIndustry.com](http://www.PetfoodIndustry.com); registration is free and simple to do. If your company is missing from the online database, or you wish to add to or correct the data in it, please contact us at [toppetfoodco@wattglobal.com](mailto:toppetfoodco@wattglobal.com).

View the complete World's Top Pet Food Companies database: <http://goo.gl/ZM6HoV>

View exclusive Market Data charts: [www.PetfoodIndustry.com/pet-food-market-data](http://www.PetfoodIndustry.com/pet-food-market-data)

To compile and update the database, we collect information from every available resource, including our own exclusive industry survey and regionally targeted pet food market researchers. Other data sources include pet food association lists, business and government reports, other credible third-party data (such as Euromonitor International) and company websites.

From all these sources, we compile a profile of each company in the database and select the top players globally based on annual revenue for this article. New for 2017, with improved data gathering, we have expanded our listings to include the key pet food market players in each world region, as well.

Each listing in this issue has a link to that

Each table has a link that takes you directly to that company's full profile in the online Top Pet Food Companies database.

**Mars Petcare Inc.**

**Company profile**

Contact Information	Location
Phone: +1615.807.4626	Mars Petcare Inc.
Website: <a href="http://www.mars.com/global/brands/petcare.aspx">http://www.mars.com/global/brands/petcare.aspx</a>	315 Cool Springs Boulevard
	Franklin TN 37067-1632
	United States

In April 2014, Mars Petcare agreed to purchase 80 percent of Procter & Gamble's pet food division, solidifying its place as the world's leading petfood company. The deal excludes the EU. Mars Inc. is the third-largest private company in the U.S. with annual sales exceeding \$10 billion.

**Milestones**  
2014: The company purchased P&G's petfood brands, excluding in the EU.

**Brands**  
Pedigree, Whiskas, Royal Canin, Kitekat, Banfield, Cesar, Nutro, Sheba, Dreamies, Chappi, Catsan, Frollic, Perfect Fit, Greenies, Goodlife Recipe, Temptations

**Geographic markets served**  
Middle East, North America, Latin America, Western Europe, Asia Pacific, Africa, Eastern Europe

**Key product categories**  
Dry Dog Food, Wet Dog Food, Dog Treats Snacks, Dry Cat Food, Wet Cat Food, Cat Treats Snacks

	2013	2012	2011	2010
Annual Revenue 2013	\$17,215,800,000			
Production Plants 2013	63			
Employees 2013	35000			

<http://goo.gl/R726mP>

1 Mars Petcare Inc.

\$17,224,400,000

United States

## TOP 50 PET FOOD COMPANIES, 2016

Rank	Company	Annual revenue (US\$)	Country	More information
1	Mars Petcare Inc.	\$17,224,400,000	United States	<a href="http://goo.gl/R726mP">http://goo.gl/R726mP</a>
2	Nestlé Purina PetCare	\$12,100,000,000	United States	<a href="http://goo.gl/JvaWHW">http://goo.gl/JvaWHW</a>
3	Big Heart Pet Brands	\$2,300,000,000	United States	<a href="http://goo.gl/QV3mmf">http://goo.gl/QV3mmf</a>
4	Hill's Pet Nutrition	\$2,264,000,000	United States	<a href="http://goo.gl/ZTwRSU">http://goo.gl/ZTwRSU</a>
5	Blue Buffalo	\$1,149,778,000	United States	<a href="http://goo.gl/KTOClp">http://goo.gl/KTOClp</a>
6	Spectrum Brands/United Pet Group	\$800,000,000	United States	<a href="http://goo.gl/hSCvRo">http://goo.gl/hSCvRo</a>
7	Unicharm Corp.	\$733,150,000	Japan	<a href="http://goo.gl/PuVC7C">http://goo.gl/PuVC7C</a>
8	Laroy Group	\$721,132,385	Belgium	<a href="http://goo.gl/JZVWuC">http://goo.gl/JZVWuC</a>
9	Deurer	\$721,100,000	Germany	<a href="http://goo.gl/jXgDjQ">http://goo.gl/jXgDjQ</a>
10	Heristo AG	\$700,000,000	Germany	<a href="http://goo.gl/KpcwFl">http://goo.gl/KpcwFl</a>
11	WellPet	\$700,000,000	United States	<a href="http://goo.gl/JFboEm">http://goo.gl/JFboEm</a>
12	Jeil Feed	\$535,000,000	South Korea	<a href="http://goo.gl/8q976M">http://goo.gl/8q976M</a>
13	Agrolimen SA	\$532,660,815	Spain	<a href="https://goo.gl/kwPiYZ">https://goo.gl/kwPiYZ</a>
14	Ainsworth Pet Nutrition	\$500,000,000	United States	<a href="http://goo.gl/m2Gh8z">http://goo.gl/m2Gh8z</a>
15	C & D Foods	\$455,000,000	Ireland	<a href="http://goo.gl/XicKHd">http://goo.gl/XicKHd</a>
16	American Nutrition	\$396,000,000	United States	<a href="http://goo.gl/4kDTfl">http://goo.gl/4kDTfl</a>
17	Merrick Pet Care	\$350,000,000	United States	<a href="http://goo.gl/8fahEu">http://goo.gl/8fahEu</a>
18	Sunshine Mills	\$350,000,000	United States	<a href="http://goo.gl/36M8BY">http://goo.gl/36M8BY</a>
19	Affinity Petcare SA	\$324,089,000	Spain	<a href="http://goo.gl/9ie5h2">http://goo.gl/9ie5h2</a>
20	Central Garden & Pet	\$320,000,000	United States	<a href="http://goo.gl/Ntqlnp">http://goo.gl/Ntqlnp</a>
21	V.I.P. Petfoods	\$300,000,000	Australia	<a href="http://goo.gl/UWugds">http://goo.gl/UWugds</a>
22	Vitakraft Pet Care GmbH & Co.	\$289,616,000	Germany	<a href="http://goo.gl/gn60et">http://goo.gl/gn60et</a>
23	Partner in Pet Food	\$269,377,275	Hungary	<a href="http://goo.gl/B4msfu">http://goo.gl/B4msfu</a>
24	Simmons Pet Food	\$260,000,000	United States	<a href="http://goo.gl/sTe3hx">http://goo.gl/sTe3hx</a>
25	Neovia (ex InVivo NSA)	\$257,621,296	France	<a href="http://goo.gl/6M9zBq">http://goo.gl/6M9zBq</a>
26	C.J. Foods	\$200,000,000	United States	<a href="http://goo.gl/o0oBLX">http://goo.gl/o0oBLX</a>
27	Tuffy's Pet Foods	\$200,000,000	United States	<a href="http://goo.gl/AlrA5f">http://goo.gl/AlrA5f</a>
28	Nippon Pet Food Co.	\$187,000,000	Japan	<a href="http://goo.gl/fAEo1U">http://goo.gl/fAEo1U</a>
29	Total Alimentos SA	\$181,876,537	Brazil	<a href="http://goo.gl/9cvlTX">http://goo.gl/9cvlTX</a>
30	Champion Petfoods	\$180,000,000	Canada	<a href="http://goo.gl/iNlKhW">http://goo.gl/iNlKhW</a>
31	Rondo Food	\$160,000,000	Germany	<a href="http://goo.gl/FjzUha">http://goo.gl/FjzUha</a>
32	Sopral	\$159,000,000	France	<a href="http://goo.gl/SWBBrvz">http://goo.gl/SWBBrvz</a>
33	Empresas Carozzi	\$158,200,000	Chile	<a href="http://goo.gl/JXYhJL">http://goo.gl/JXYhJL</a>
34	Mogiana Alimentos SA	\$152,645,000	Brazil	<a href="http://goo.gl/ndBGy4">http://goo.gl/ndBGy4</a>
35	Monge & C.	\$150,473,766	Italy	<a href="http://goo.gl/wx2r7r">http://goo.gl/wx2r7r</a>
36	DoggyMan H.A. Co. Ltd.	\$150,000,000	Japan	<a href="http://goo.gl/jlplKZ">http://goo.gl/jlplKZ</a>
37	MG Group	\$148,059,027	Japan	<a href="http://goo.gl/bGzSHX">http://goo.gl/bGzSHX</a>
38	Morando	\$134,340,000	Italy	<a href="http://goo.gl/8vwzyb">http://goo.gl/8vwzyb</a>
39	Freshpet	\$133,100,000	United States	<a href="http://goo.gl/ObCvtp">http://goo.gl/ObCvtp</a>
40	United Petfood Producers	\$129,261,257	Belgium	<a href="http://goo.gl/kNA6uH">http://goo.gl/kNA6uH</a>

—Continued on following page

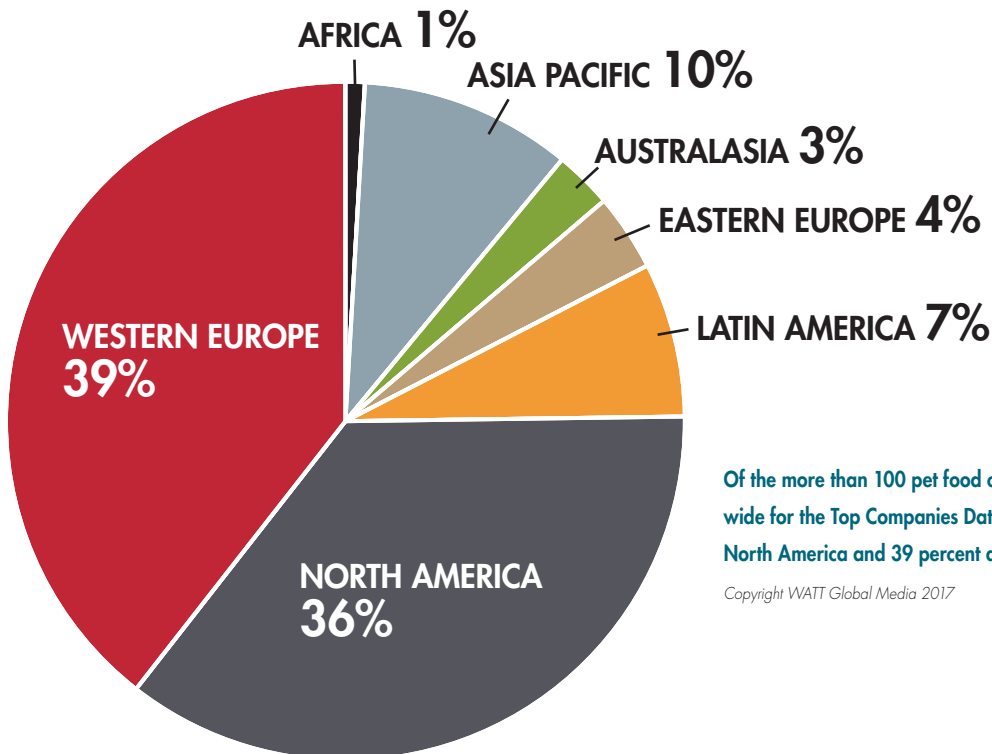
## TOP 50 PET FOOD COMPANIES, 2016

Rank	Company	Annual revenue (US\$)	Country	More information
41	Bynsa Pets	\$120,000,000	Spain	<a href="http://goo.gl/E4x9Ce">http://goo.gl/E4x9Ce</a>
42	Nisshin Petfood	\$118,505,369	Japan	<a href="http://goo.gl/qvhD0t">http://goo.gl/qvhD0t</a>
43	Petline Ltd.	\$110,710,000	Japan	<a href="http://goo.gl/Wn4Ttl">http://goo.gl/Wn4Ttl</a>
44	Butcher's Pet Care	\$110,374,000	United Kingdom	<a href="http://goo.gl/9eEY1p">http://goo.gl/9eEY1p</a>
45	GA Pet Food Partners	\$107,121,000	United Kingdom	<a href="http://goo.gl/GVG2w1">http://goo.gl/GVG2w1</a>
46	Normandise Pet Food	\$106,000,000	France	<a href="http://goo.gl/xWJzSc">http://goo.gl/xWJzSc</a>
47	Kent Corp.	\$100,000,000	United States	<a href="http://goo.gl/U5pVAa">http://goo.gl/U5pVAa</a>
48	Nature's Variety	\$100,000,000	United States	<a href="http://goo.gl/HAlKei">http://goo.gl/HAlKei</a>
49	NutriPro	\$100,000,000	Chile	<a href="http://goo.gl/2O5MKU">http://goo.gl/2O5MKU</a>
50	Interquell	\$70,000,000	Germany	<a href="http://goo.gl/7PDG7o">http://goo.gl/7PDG7o</a>

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Mergers and acquisitions that continued in 2016 have resulted in some new companies from around the world becoming market leaders, as shown in this list of the 50 largest companies in the Top Pet Food Companies Database.

## REGIONAL BREAKOUT OF COMPANIES IN THE TOP PET FOOD COMPANIES DATABASE, 2016



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## TOP PET FOOD COMPANIES IN NORTH AMERICA, 2016

Company	Annual revenue (US\$)	Country	More information
<b>Mars Petcare Inc.</b>	\$17,224,400,000	United States	<a href="http://goo.gl/R726mP">http://goo.gl/R726mP</a>
<b>Nestlé Purina PetCare</b>	\$12,100,000,000	United States	<a href="http://goo.gl/JvaWHW">http://goo.gl/JvaWHW</a>
<b>Big Heart Pet Brands</b>	\$2,300,000,000	United States	<a href="http://goo.gl/QV3mmf">http://goo.gl/QV3mmf</a>
<b>Hill's Pet Nutrition</b>	\$2,264,000,000	United States	<a href="http://goo.gl/ZTwRSU">http://goo.gl/ZTwRSU</a>
<b>Blue Buffalo</b>	\$1,149,778,000	United States	<a href="http://goo.gl/KTOClp">http://goo.gl/KTOClp</a>
<b>Spectrum Brands / United Pet Group</b>	\$800,000,000	United States	<a href="http://goo.gl/hSCvRo">http://goo.gl/hSCvRo</a>
<b>WellPet</b>	\$700,000,000	United States	<a href="http://goo.gl/JFboEm">http://goo.gl/JFboEm</a>
<b>Ainsworth Pet Nutrition</b>	\$500,000,000	United States	<a href="http://goo.gl/m2Gh8z">http://goo.gl/m2Gh8z</a>
<b>American Nutrition</b>	\$396,000,000	United States	<a href="http://goo.gl/4kDTfl">http://goo.gl/4kDTfl</a>
<b>Merrick Pet Care</b> <small>subsidiary of Nestlé Purina PetCare</small>	\$350,000,000	United States	<a href="http://goo.gl/8fahEu">http://goo.gl/8fahEu</a>
<b>Sunshine Mills</b>	\$350,000,000	United States	<a href="http://goo.gl/36M8BY">http://goo.gl/36M8BY</a>
<b>Central Garden &amp; Pet</b>	\$320,000,000	United States	<a href="http://goo.gl/Ntqlnp">http://goo.gl/Ntqlnp</a>
<b>Simmons Pet Food</b>	\$260,000,000	United States	<a href="http://goo.gl/sTe3hx">http://goo.gl/sTe3hx</a>
<b>C.J. Foods</b>	\$200,000,000	United States	<a href="http://goo.gl/o0oBLX">http://goo.gl/o0oBLX</a>
<b>Tuffy's Pet Foods</b>	\$200,000,000	United States	<a href="http://goo.gl/AlrA5f">http://goo.gl/AlrA5f</a>
<b>Champion Petfoods</b>	\$180,000,000	Canada	<a href="http://goo.gl/iNlKhW">http://goo.gl/iNlKhW</a>
<b>Freshpet</b>	\$133,100,000	United States	<a href="http://goo.gl/ObCvtp">http://goo.gl/ObCvtp</a>
<b>Nature's Variety</b> <small>subsidiary of Agrolimen SA</small>	\$100,000,000	United States	<a href="http://goo.gl/HAlKei">http://goo.gl/HAlKei</a>
<b>Kent Corp.</b>	\$100,000,000	United States	<a href="http://goo.gl/U5pVAa">http://goo.gl/U5pVAa</a>
<b>Nunn Milling Co.</b>	\$80,000,000	United States	<a href="http://goo.gl/bAjsyQ">http://goo.gl/bAjsyQ</a>
<b>Solid Gold Health Products for Pets</b>	\$50,000,000	United States	<a href="http://goo.gl/YJCN3c">http://goo.gl/YJCN3c</a>
<b>Stella &amp; Chewy's</b>	\$50,000,000	United States	<a href="http://goo.gl/rAJtsG">http://goo.gl/rAJtsG</a>
<b>Crosswind Industries Inc.</b>	\$41,600,000	United States	<a href="http://goo.gl/6wDtO2">http://goo.gl/6wDtO2</a>
<b>BrightPet Nutrition Group</b>	\$40,000,000	United States	<a href="http://goo.gl/vv6rjO">http://goo.gl/vv6rjO</a>
<b>Hi-Tek Rations</b>	\$40,000,000	United States	<a href="http://goo.gl/6TrfBR">http://goo.gl/6TrfBR</a>
<b>PLB International</b>	\$40,000,000	Canada	<a href="http://goo.gl/wgkRQS">http://goo.gl/wgkRQS</a>
<b>The Honest Kitchen</b>	\$40,000,000	United States	<a href="http://goo.gl/SFZzan">http://goo.gl/SFZzan</a>
<b>Bil-Jac Foods</b>	\$39,300,000	United States	<a href="http://goo.gl/3bHlri">http://goo.gl/3bHlri</a>

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The pet food market is largely dominated by US companies in North America, although with a large revenue gap between the largest producers.

View the complete World's Top Pet Food Companies database: <http://goo.gl/ZM6HoV>

View exclusive Market Data charts: [www.PetfoodIndustry.com/pet-food-market-data](http://www.PetfoodIndustry.com/pet-food-market-data)

## TOP PET FOOD COMPANIES IN LATIN AMERICA, 2016

Company	Annual revenue (US\$)	Country	More information
<b>Total Alimentos SA</b> <i>subsidiary of Neovia</i>	\$181,876,537	Brazil	<a href="http://goo.gl/9cvlTX">http://goo.gl/9cvlTX</a>
<b>Empresas Carozzi</b>	\$158,200,000	Chile	<a href="https://goo.gl/JXYhjL">https://goo.gl/JXYhjL</a>
<b>Mogiana Alimentos SA</b> <i>Agrolimen SA holds a 50 percent stake in Mogiana Alimentos</i>	\$152,645,000	Brazil	<a href="http://goo.gl/ndBGy4">http://goo.gl/ndBGy4</a>
<b>NutriPro</b> <i>subsidiary of Empresas Carozzi</i>	\$100,000,000	Chile	<a href="http://goo.gl/2O5MKU">http://goo.gl/2O5MKU</a>
<b>Grupo Pilar</b>	\$95,759,000	Argentina	<a href="http://goo.gl/Ndt4Eq">http://goo.gl/Ndt4Eq</a>
<b>National Flour Mills</b>	\$71,120,089	Trinidad & Tobago	<a href="http://goo.gl/oRKv2J">http://goo.gl/oRKv2J</a>
<b>Malta Texo de Mexico (maltaCleyton)</b> <i>subsidiary of Neovia</i>	\$30,000,000	Mexico	<a href="http://goo.gl/KkRZmb">http://goo.gl/KkRZmb</a>

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New to the list in 2017, National Flour Mills from Trinidad & Tobago was one of the top-earning Latin American pet food companies in 2016.

## TOP PET FOOD COMPANIES IN AUSTRALASIA, 2016

Company	Annual revenue (US\$)	Country	More information
<b>Unicharm Corp.</b>	\$733,150,000	Japan	<a href="http://goo.gl/PuVC7C">http://goo.gl/PuVC7C</a>
<b>Jeil Feed</b>	\$535,000,000	South Korea	<a href="http://goo.gl/8q976M">http://goo.gl/8q976M</a>
<b>V.I.P. Petfoods</b>	\$300,000,000	Australia	<a href="http://goo.gl/UWugds">http://goo.gl/UWugds</a>
<b>Nippon Pet Food Co.</b>	\$187,000,000	Japan	<a href="http://goo.gl/fAEo1U">http://goo.gl/fAEo1U</a>
<b>DoggyMan H.A. Co. Ltd.</b>	\$150,000,000	Japan	<a href="http://goo.gl/jlplKZ">http://goo.gl/jlplKZ</a>
<b>MG Group</b>	\$148,059,027	Japan	<a href="http://goo.gl/bGzSHX">http://goo.gl/bGzSHX</a>
<b>Nisshin Petfood</b>	\$118,505,369	Japan	<a href="http://goo.gl/qvhD0t">http://goo.gl/qvhD0t</a>
<b>Petline Ltd.</b>	\$110,710,000	Japan	<a href="http://goo.gl/Wn4Tit">http://goo.gl/Wn4Tit</a>
<b>K9 Natural Foods</b>	\$17,533,000	New Zealand	<a href="http://goo.gl/nPWLZp">http://goo.gl/nPWLZp</a>

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The top pet food producers in Australia and Asia had a large variance in annual revenue in 2016.

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## TOP PET FOOD COMPANIES IN EUROPE, 2016

Company	Annual revenue (US\$)	Country	More information
<b>Laroy Group</b>	\$721,132,385	Belgium	<a href="http://goo.gl/JZVWuC">http://goo.gl/JZVWuC</a>
<b>Deurer</b>	\$721,100,000	Germany	<a href="http://goo.gl/jXgDjQ">http://goo.gl/jXgDjQ</a>
<b>Heristo AG</b>	\$700,000,000	Germany	<a href="http://goo.gl/KpcwFl">http://goo.gl/KpcwFl</a>
<b>Agrolimen SA</b>	\$532,660,815	Spain	<a href="https://goo.gl/kwPiYZ">https://goo.gl/kwPiYZ</a>
<b>C &amp; D Foods</b>	\$455,000,000	Ireland	<a href="http://goo.gl/XicKHd">http://goo.gl/XicKHd</a>
<b>Affinity Petcare SA</b> <small>subsidiary of Agrolimen SA</small>	\$324,089,000	Spain	<a href="http://goo.gl/9ie5h2">http://goo.gl/9ie5h2</a>
<b>Vitakraft Pet Care GmbH &amp; Co.</b> <small>subsidiary of Deurer</small>	\$289,616,000	Germany	<a href="http://goo.gl/gn6Oet">http://goo.gl/gn6Oet</a>
<b>Partner in Pet Food</b>	\$269,377,275	Hungary	<a href="http://goo.gl/B4msfu">http://goo.gl/B4msfu</a>
<b>Neovia (ex InVivo NSA)</b>	\$257,621,296	France	<a href="http://goo.gl/6M9zBq">http://goo.gl/6M9zBq</a>
<b>Rondo Food</b>	\$160,000,000	Germany	<a href="http://goo.gl/FjzUha">http://goo.gl/FjzUha</a>
<b>Sopral</b>	\$159,000,000	France	<a href="http://goo.gl/SWBrvz">http://goo.gl/SWBrvz</a>
<b>Monge &amp; C.</b>	\$150,473,766	Italy	<a href="http://goo.gl/wx2r7r">http://goo.gl/wx2r7r</a>
<b>Morando</b>	\$134,340,000	Italy	<a href="http://goo.gl/8vwzyb">http://goo.gl/8vwzyb</a>
<b>United Petfood Producers</b>	\$129,261,257	Belgium	<a href="http://goo.gl/kNA6uH">http://goo.gl/kNA6uH</a>
<b>Bynsa Pets</b>	\$120,000,000	Spain	<a href="http://goo.gl/E4x9Ce">http://goo.gl/E4x9Ce</a>
<b>Butcher's Pet Care</b>	\$110,374,000	United Kingdom	<a href="http://goo.gl/9eEY1p">http://goo.gl/9eEY1p</a>
<b>GA Pet Food Partners</b>	\$107,121,000	United Kingdom	<a href="http://goo.gl/GVG2w1">http://goo.gl/GVG2w1</a>
<b>Normandise Pet Food</b>	\$106,000,000	France	<a href="http://goo.gl/xWJzSc">http://goo.gl/xWJzSc</a>
<b>Conagit</b>	\$90,000,000	Italy	<a href="http://goo.gl/cgrD9d">http://goo.gl/cgrD9d</a>
<b>Inspired Pet Nutrition</b>	\$86,957,500	United Kingdom	<a href="http://goo.gl/nKzmVB">http://goo.gl/nKzmVB</a>
<b>Brit - VAFO PRAHA s.r.o.</b>	\$85,500,000	Czech Republic	<a href="http://goo.gl/8wiKzB">http://goo.gl/8wiKzB</a>
<b>Almo Nature</b>	\$75,315,400	Italy	<a href="http://goo.gl/hor8Bl">http://goo.gl/hor8Bl</a>
<b>Interquell</b>	\$70,000,000	Germany	<a href="http://goo.gl/7PDG7o">http://goo.gl/7PDG7o</a>
<b>Doggy AB</b>	\$62,126,642	Sweden	<a href="http://goo.gl/x6drdv">http://goo.gl/x6drdv</a>
<b>Irish Dog Foods Ltd.</b>	\$62,000,000	Ireland	<a href="http://goo.gl/ughm4O">http://goo.gl/ughm4O</a>
<b>Bewital Petfood</b>	\$54,710,000	Germany	<a href="http://goo.gl/9iRZDG">http://goo.gl/9iRZDG</a>
<b>Best Friend Group Oy</b>	\$42,000,000	Finland	<a href="http://goo.gl/clSLqx">http://goo.gl/clSLqx</a>
<b>Lily's Kitchen</b>	\$37,645,405	United Kingdom	<a href="http://goo.gl/Cim8EZ">http://goo.gl/Cim8EZ</a>
<b>Natures Menu</b> <small>subsidiary of Agrolimen SA</small>	\$32,249,315	United Kingdom	<a href="http://goo.gl/IU8EWt">http://goo.gl/IU8EWt</a>
<b>Kormotech</b>	\$32,000,000	Ukraine	<a href="http://goo.gl/ssyAjV">http://goo.gl/ssyAjV</a>
<b>Cambrian Pet Foods</b>	\$31,760,676	United Kingdom	<a href="http://goo.gl/j46OfM">http://goo.gl/j46OfM</a>

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As in years past, companies from Western Europe largely dominated the pet food segment in 2016.