



DSM praised for its efforts for improving the planet and people's lives

An important topic worldwide is the health and wellbeing of our planet and the people on it. As a leading global supplier of health and wellness nutritional solutions for farm animals, people and their pets, this topic could not be more relevant. We hope you enjoy reading about DSM's contributions towards making our planet a better place to live.

On 7 September 2017 DSM was revealed in 2nd place in Fortune Magazine's 3rd annual Change the World list, which this year recognizes 56 companies that have had a positive social impact through activities that are part of their core business strategy.

DSM first appeared in the 2016 Change the World list in 42nd place. In 2017 Fortune has applauded DSM's efforts on the front line in the fight against malnutrition, highlighting Africa Improved Foods (AIF), <http://www.africaimprovedfoods.com/> the "creatively-financed joint venture with the Rwandan government and development agencies, aimed at boosting the local food-processing industry. AIF's Kigali-based plant, which produces fortified cereal - much of it for the UN World Food Program (WFP) - is operated by East Africans, and its cereals are made with locally-grown maize and soybeans procured from 7,500 smallholder farmers."

Fortune further praised DSM's sustainable solutions in the areas of nutrition and climate change such as Project "Clean Cow", a new feed ingredient that demonstrates a 30%-plus reduction in methane emissions without any adverse effects on beef and dairy cattle's welfare, feed consumption or performance.

Evaluated and ranked by Fortune writers and editors with help from partners FSG and Shared Value Initiative, the Change the World list prioritizes companies with annual revenues of \$1 billion or more.

Companies are ranked on three factors:

1. **Measurable social impact:** The reach, nature, and durability of the company's impact on one or more specific societal problems. This category receives extra weight.
2. **Business results:** The benefit the socially impactful work brings to the company. Profitability and contribution to shareholder value outweigh benefits to the company's reputation.
3. **Degree of innovation:** How innovative the company's effort is relative to that of others in its industry and whether other companies have followed its example.

First place went to American bank JPMorgan Chase for its blueprint for urban economic revival. Apple was placed at number three for "serving health, education, and the climate with some of the world's most popular products".

You can read the full article and interview with our CEO Feike Sijbesma here.

<http://fortune.com/2017/09/12/dsm-green-company-stock/>

Earlier this month, Royal DSM has yet again been named among the world leaders in the Materials industry group in the Dow Jones Sustainability World Index

<http://www.sustainability-indices.com/index-family-overview/djsi-family-overview/index.jsp>. This recognizes DSM's consistent and longstanding commitment to sustainability, having been named among the global leaders for the past 14 years and holding the number one position in the sector seven times.

DSM is honored to be recognized as a company that understands and sustains the linkages between business and society; and for our excellence and innovation in the way we address societal issues.



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