

FOR IMMEDIATE RELEASE

Only Natural Pet Advances Sustainable Packaging Initiative with Braskem’s Sugarcane Based I’m green™ Biopolymer

Integration of bioplastic packaging material derived from renewable sugarcane directly supports Only Natural Pet’s commitments to environmental sustainability and carbon reduction

Philadelphia, PA & Boulder, CO – August 29, 2018 - Braskem (BM&FBOVSPA: BRKM3, BRKM5 and BRKM6; NYSE: BAK; LATIBEX: XBRK), the largest thermoplastics polyolefins producer in the Americas and the leading producer of biopolymers in the world, and Only Natural Pet, America’s leading brand of natural pet supplies, together announced a new sustainable pet food packaging initiative utilizing Braskem’s sugarcane based I’m green™ biopolymer. Only Natural Pet is integrating at least 30% bioplastic packaging material into every bag of its recently launched line of Mindful Meals dry dog food, directly supporting Only Natural Pet’s ongoing commitments to environmental sustainability and carbon reduction.

Marty Grosjean, Founder and President of Only Natural Pet, commented, “We are very excited to be using the I’m green biopolymer in our new Mindful Meals product line. The product is all about sustainable ingredients and thoughtful sourcing to create the ultimate dog food, so packaging it in a sustainable bag is ideal to further our sustainability goals – and of course to increase the appeal to pet parents.”

Only Natural Pet offers a comprehensive line of natural pet supplies that takes a holistic approach to optimizing the health of dogs and cats. As a founding member of the Pet Sustainability Coalition, Only Natural Pet is committed to sustainable and “green” business practices, including working with industry leaders to provide more conscientious and sustainable solutions for everything from efficient wind powered facilities, to carbon offset shipping, to more environmentally friendly sourcing for its products and packaging.



Joe Jankowski, Commercial Manager for Braskem’s Renewables team in North America, stated, “As the increasingly healthy lifestyles of consumers leads them to seek out more natural foods for their pets, forward looking companies such as Only Natural Pet are matching their healthy product philosophy with more sustainable packaging solutions, minimizing the environmental and carbon footprints of pet food packaging in the process. We are proud to be partnering with Only Natural Pet to help meet these needs by leveraging Braskem’s I’m Green PE bio-based plastic to offer consumers more sustainable pet food packaging, helping protect the planet for people and pets alike.”

Only Natural Pet’s Mindful Meals line of dry dog food in the more sustainable packaging is available in PetSmart stores as the exclusive national retailer as well as online at www.OnlyNaturalPet.com and www.PetSmart.com.

Braskem’s I’m green™ Polyethylene (PE) is a bio-based resin made from ethanol, a renewable and sustainable resource produced from Brazilian sugarcane. I’m green™ PE retains the same properties, performance and application versatility of fossil fuel derived polyethylene, making it an ideal drop-in substitute for conventional oil-based polyethylene. Cultivation of sugarcane utilized in the production of I’m green™ PE captures carbon dioxide (CO₂) and releases oxygen (O₂), which means Braskem’s bioplastic has a negative carbon footprint. From a cradle-to-gate life-cycle perspective,

every ton of I'm green™ PE used in the production of packaging equates to 3.09 tons of CO₂ captured from the atmosphere.

Weijia Zhang, Business Development Manager of Peel Plastic, commented, "We are pleased to partner with Only Natural Pet and Braskem to deliver on an authentically sustainable packaging solution, which meaningfully reduces carbon footprint while ensuring uncompromising protection to both the Only Natural Pet brand, and to the mindfully crafted product inside."

With 40 years of experience in as a recognized leader in flexible packaging solutions and process innovation, Peel Plastic has developed extensive knowhow into the unique packaging requirements and technologies of the pet food business. The Peel Plastics team worked side by side with Only Natural Pet and Braskem to design, develop and integrate the I'm green PE biopolymer into a new packaging solution that maintains all the performance characteristics required, while delivering a solution that is better for the earth.

To learn more about Braskem's I'm green™ biopolymer, and the new Only Natural Pet sustainable packaging, be sure to visit us at the Natural Products Expo East 2018 – Booth #6450 – being held at the Baltimore Convention Center in Baltimore, Maryland from September 13th - 15th, 2018.

ABOUT ONLY NATURAL PET

Only Natural Pet is a leading supplier in the natural pet supplies marketplace. Founded in 2004 in Boulder, Colorado, as an e-commerce business we now make over 200 of our own highly popular Only Natural Pet branded products, including food, treats, supplements, and natural flea prevention & treatment – sold both online and in retail stores nationally.

At Only Natural Pet our mission is to support long and healthy lives for pets by providing truly natural products based on strict ingredient standards and formulas optimized for their physiology. Our goal is to be a trusted brand that pet parents can turn to by offering a wide range of products to serve most aspects of their pets' lives.

In addition to our product-related goals, Only Natural Pet is dedicated to pursuing environmental and social objectives as part of our mission. We consider the impact on the environment in all aspects of our company, from product formulas and packaging to business operations to manufacturing partners. We strive for positive social influence by treating our employees as respected partners and contributing to our local community as much as possible.

ABOUT PEEL PLASTIC PRODUCTS LTD.

Peel Plastic Products has earned the reputation as the leader in providing pre-made packaging solutions for the North American market. Our continued expansion into the global marketplace has further complimented our commitment to deliver innovative solutions to our core markets.

Peel's commitment to innovation, investing in the latest machine technology, and our ability to consistently deliver new packaging solutions makes us an ideal supply partner. We are the North American pioneers of the Flat Bottom pouch, the Grab-N-Go side-gusset handle, the hook-to-hook closure system and the introduction of bio-plastics.

Our leadership position has created lasting partnerships, and many of our partners have enjoyed measurable lifts in market share with one or multiple selections from our portfolio. Because of our breadth of flexible pouch options we are well positioned to supply the best solution for all your packaging needs. Take advantage of our 40 years of experience and get your product the recognition it truly deserves. Please visit www.peelplastics.com to learn more.

ABOUT BRASKEM

With a human-oriented global vision of the future, Braskem strives every day to improve people's lives by creating sustainable solutions with chemicals and plastics. Braskem is the largest producer of thermoplastic polyolefins in the Americas and the leading producer of biopolymers in the world, creating more environmental-friendly, intelligent and sustainable solutions through chemicals and plastics. Braskem exports to clients in approximately 100 countries and operates 41 industrial units, which are located in Brazil, United States, Germany and Mexico, the latter in partnership with the Mexican company Idesa. For more information, visit www.braskem.com.

Braskem America is an indirect wholly owned subsidiary of Braskem S.A. headquartered in Philadelphia. The company is the leading producer of polypropylene in the United States, with six production plants located in Texas, Pennsylvania and West Virginia, an Innovation and Technology Center in Pittsburgh, and a new operation in Boston focused on leveraging groundbreaking developments in biotechnology and advanced materials. For more information, visit www.braskem.com/usa.

For more information about Braskem's I'm Green Polyethylene (PE) bio-based resin please visit: www.braskem.com/imgreen

ABOUT BLUEVISION

Bluevision was created to represent the set of Braskem actions and initiatives that focus on sustainability and which bring a positive impact to the planet and people's lives. It is a platform that shows the capacity of the human being to actively influence the course of the planet through their actions and everyday lives. Through facts, stories and curiosities, Bluevision connects people who are seeking innovative and society-oriented solutions that use resources in an intelligent way.

For more information about Bluevision please visit: www.bluevisionbraskem.com

Braskem on social media:

www.facebook.com/BraskemGlobal
www.linkedin.com/company/braskem
www.twitter.com/BraskemSA

Only Natural Pet on social media:

www.instagram.com/onlynaturalpet
twitter.com/OnlyNaturalPet
www.facebook.com/OnlyNaturalPet/

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