

## 2020 PRINT & ONLINE Directory Listing

THE PETFOOD INDUSTRY Directory of Suppliers is available in print and online for industry professionals throughout the world. Your basic listing in the guide is FREE. See below for options to enhance your FREE listing

**TO SUBMIT YOUR LISTING:** Go to www.petfoodindustry.com -> Market Information -> Directory of Suppliers -> GET LISTED IN THIS DIRECTORY, and follow the prompts.

If you have questions about your listing, please contact Ilene Salkos at +1.847.559.8854 or Directories@wattglobal.com.

If you have questions about advertising, please contact the appropriate sales professional listed below.9

#### **PRINT - PUBLISHED AUGUST 2020:**

#### **BASIC Listing: FREE**

• Company Name, Address, Telephone, Fax, URL, Up to 10 category listings Must be confirmed 1 month prior to publish date.

#### **ENHANCED Listing: \$1,000**

• All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.

#### **ONLINE - AVAILABLE 365 DAYS:**

#### **BASIC Listing: FREE**

Company Name, Address, Telephone, Fax, Company URL, Up to 10 category listings

#### **ENHANCED Listing: \$1.500**

- All Basic Listing Information, Listing in Bold, Logo, Company name appears at the top of each product category in alpha order.
- Company Description
- Video Files capabilities
- White Paper capabilities
- Document and Press Release Capabilities
- Request for more information
- News items and product-linked from *Petfood Industry*

All online enhancements will remain valid for 1 year from day of purchase. You will be able to update your listings anytime during this period with additional information. Petfood Industry will link any products or news items from our site to your listing if applicable.

#### Print and Online Enhanced Directory Listing: \$2,500

Directory issue advertisers receive a discount. Please contact your sales professional to learn more.

If you have questions about your listing, please email Directories@wattglobal.com.

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## 2020 DIRECTORY OF SUPPLIERS

## FREE LISTING Product List

**Publication Date: AUGUST 2020** 

### **EQUIPMENT**

Analyzers

Batching systems

Cleaning/supplies

Coaters and coating systems

Computer hardware, software, computerized controls

Conveying systems

Cookers (including hydrostatic)

Dryers and coolers

Dry petfood packaging systems

**Emulsifying Equipment** 

Extruders/extrusion systems

Feeders

**Formers** 

Grinders/dicers

Material handling

Mixers

Palletizers/depalletizers

**Pumps** 

Quality inspection

Screeners

Supplies and parts

Treat packaging systems

Used equipment (plus used and new machine parts)

Vacuum systems

Weighers

Wet petfood packaging systems

Miscellaneous equipment

#### **INGREDIENTS**

Antioxidants/preservatives, natural

Antioxidants/preservatives, synthetic

Colorants

Dairy products

**Emulsifiers** 

Fermentation

Fish products

Food safety/antimicrobials

Fresh meats

Fruits and vegetables

Functional ingredients

Grain products

Meat products (other than poultry)

**Palatants** 

Poultry products

Vitamins/minerals (including premixes)

### **PACKAGING**

Cans

**Pallets** 

Paper bags

Plastic bags

Wet petfood pouches

Other packaging materials

#### **SERVICES**

Co-packing/custom manufacturing

Consultant, engineering/design

Consultant, management/personnel

Consultant, market research

Consultant, nutrition

Consultant, palatability

Consultant, quality/safety

Consultant, regulatory

Educational services

Educational Service

**Employment** 

Ingredient brokers

Publishing (print and digital)

Trade shows/conferences

### **TESTING**

Feeding trials

Laboratory analysis/equipment

Palatability trials

Test kits