



Love is a  
four-legged  
word.

# Build an emotional connection with your consumers

**T**ake advantage of our digital printing capabilities to build customized connections with consumers. Address special occasions, support preferred associations, and create relevant connections to pet parents.





connect



# enhance





# Adapt to the evolving changes in pet parents' lifestyles

**M**ake life easier for consumers. Enhance their shopping experience, provide them with on-the-go solutions, and allow them to enjoy every moment with their pets.

# Communicate and amplify the value of your brand

**G**et the best print quality using roto, flexo, or digital printing. Then, go beyond graphics with soft touch films, finishing options, and much more.






communicate

reduce





# Reduce the environmental impact of your packaging



**D**evelop packaging that uses renewable source resins, decreases the use of materials with a high impact on the environment, increases the use of recyclable materials, and considers the entire package lifecycle.

**1** Identify the  
problem to solve

**2** Define the package  
requirements



**WET** FOOD

**DRY** FOOD



**3** Test the market  
to ensure success

**4** Scale up  
and launch



**PET TREATS**

**PET SUPPLIES**

# Package **Formats**





- True flat-bottom bag
- High-fidelity printing for shelf appeal
- Registered graphics on all five panels
- Optional clear side gussets

# Showpack®

- All plastic construction offers durability and enhanced billboard graphics
- Traditional and QuadSeal with fold-over-glue bottom
- Pinch style, heat sealed laminated woven polypropylene
- Consumer convenience easy open and reclose features



# Large Format Bags



- High barrier lamination for oxygen, moisture, and aroma
- High-fidelity printing for shelf appeal
- Customized shapes
- Optional fitments for dispensing

# Stand-Up Pouches



- Convenient and portable
- Tamper evident, reclosable spout
- Die cut shape and handle options



# FreshPour™



- Stock sizes available
- Fully customized designs available
- High barrier, easy peel lidding provides hermetic seals while maintaining easy-open properties

# Barrier Rigid Cups

Why  
**Printpack?**

**INNOVATE** with  
confidence

**PROTECT** your brand  
promise

**ENHANCE** the user  
experience

**STREAMLINE** your  
supply chain





Concepts prepared by Printpack, Inc.

There are more ideas where these came from!

For more information or samples, contact:

**Rudolf Schaich**, Market Development Manager

+1-404-460-7323

[rschaich@printpack.com](mailto:rschaich@printpack.com)



2800 Overlook Parkway, Atlanta, GA 30339  
800-451-9985 | [info@printpack.com](mailto:info@printpack.com)  
[printpack.com](http://printpack.com)

