



INTUITIVE AND
SENSORY CLOSURE
FOR PET FOOD
PACKAGING

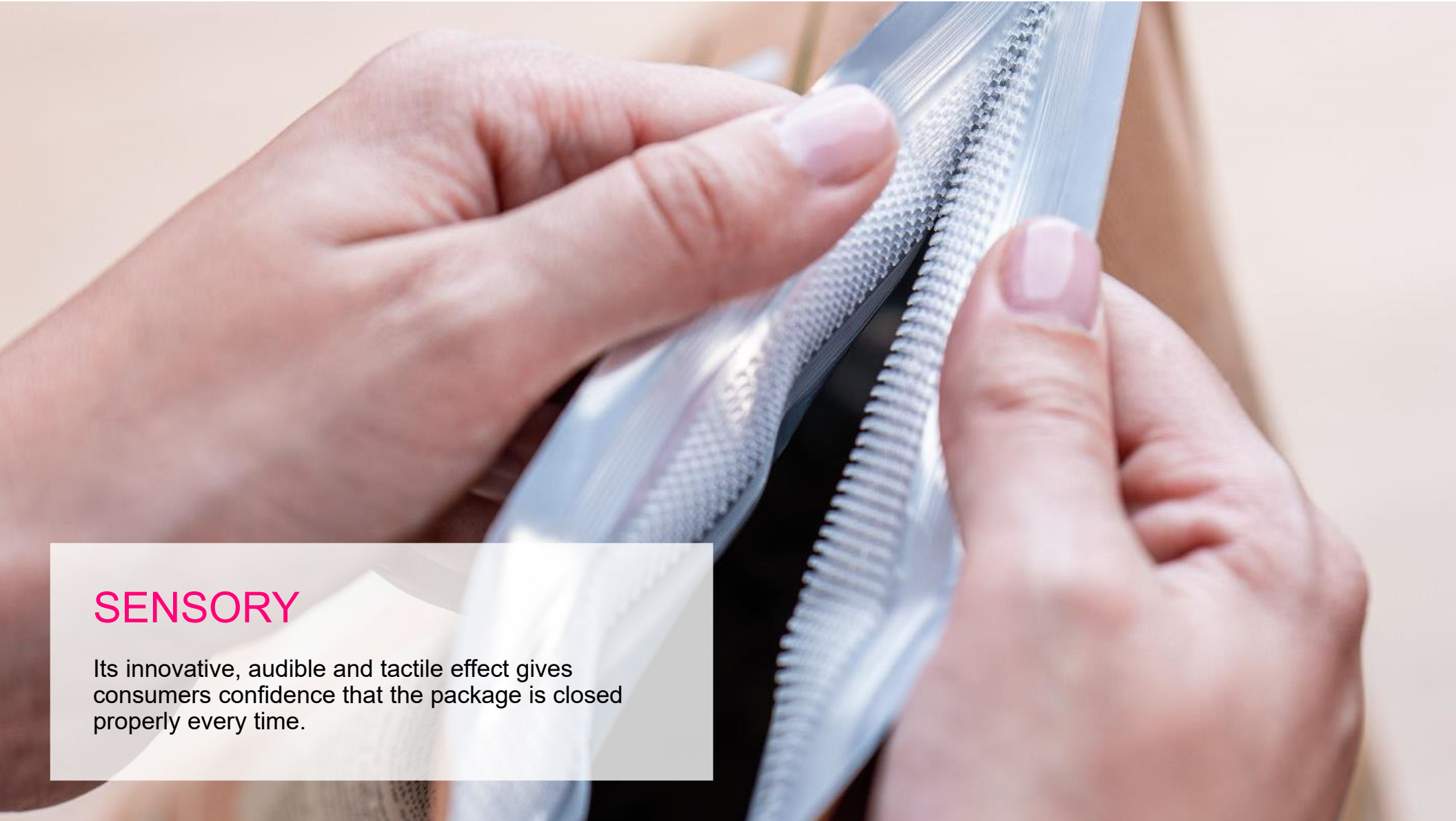
Easylock
by APLIX



**TOUCH
& CLOSE**

INTUITIVE

Easylock requires no fiddly alignment, and is so easy to use that everyone one can open and close it



SENSORY

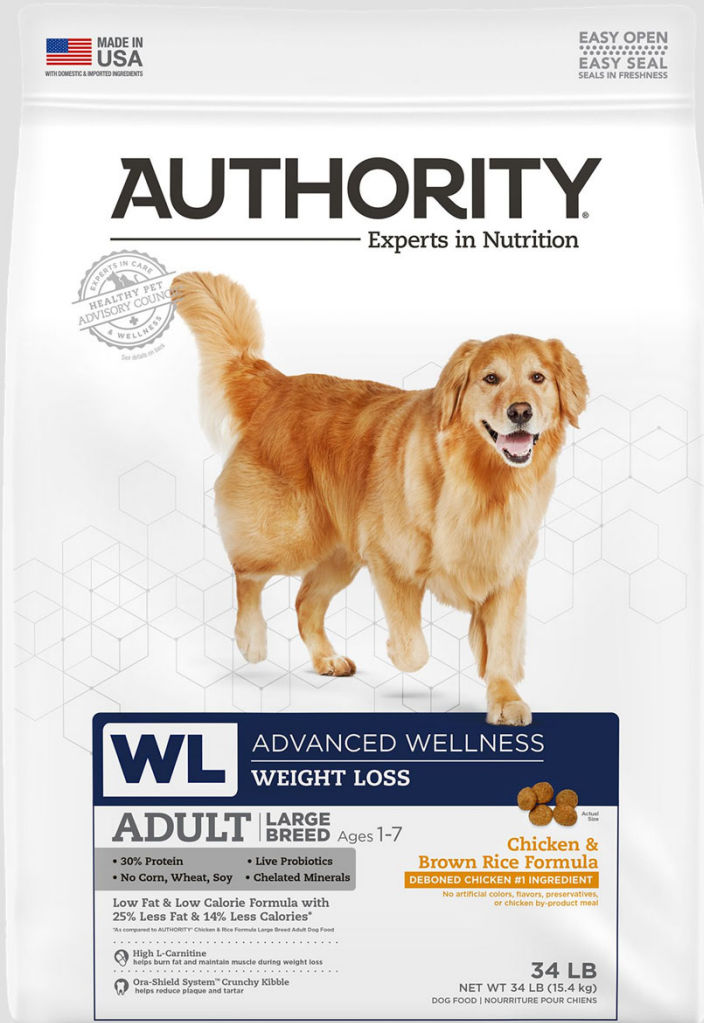
Its innovative, audible and tactile effect gives consumers confidence that the package is closed properly every time.

FRESH

Easylock help keeps contents fresh longer and prevents food waste

- The packaging is closed every time thanks to unparalleled ease-of-use
- Prevents 95% moisture gain (PIRA study)





IDEAL FOR HEAVY BAGS

- Resistant to drop test
- Robust closure system for bags over 15 kg
- Easy to close, even in the middle of the bag



CRUMB & POWDER PROOF

Easylock functions even if powder or fines contaminate the hook area.

Its resistance to particulates keeps freshness locked in.

POURING FRIENDLY

- Much more flexible than a standard zipper
- Follows perfectly the shape of the material folds in the gussets
- Naturally self-mating



SUSTAINABLE

Made of 100% LDPE and sealable with 100% PE film, Easylock is already used for recyclable bags. Approved by Trex for store drop off for recycling.



March 2019 - USA

FPA's Silver Award for Sustainability was awarded to the St. Johns Packaging recyclable pouch designed with the Easylock closure.



September 2019 - Dubai

Packaging MEA Prime Awards in Dubai chose Nature's Variety's new recyclable packaging with Easylock for their sustainability award



September 2019 - USA

At PackExpo Las Vegas, bag manufacturers, including Portco and Morris Packaging, presented recyclable pouches combining recyclable film with Easylock

HIGH FUNCTIONALITY FOR PREMIUM BAGS

Consumers can really feel and appreciate the convenience of Easylock every day.



RANGE & TECHNICAL INFORMATION

PRODUCT FEATURES



Extruded
self-gripping
micro hooks

Designed to be
sealed on film

Lateral flanges
for easy gripping
and sealing

THE EASYLOCK RANGE

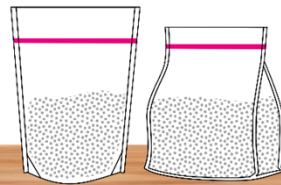
EASYLOCK 973

- Small pouches <1kg
- 6 rows of hooks
- Total width: 16 mm
- Tape height : 1.20 mm
- Subtle sensory effect



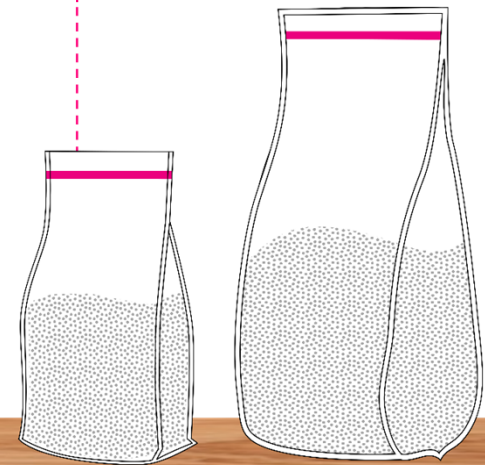
EASYLOCK 974

- Pouches <2kg
- 6 rows of hooks
- Total width: 16 mm
- Tape height : 1.20 mm
- Distinctive sensory effect



EASYLOCK 971

- Large bags 1-20 kg
- 9 rows of hooks
- Total width : 26 mm
- Tape height : 1.25 mm
- Distinctive sensory effect



TECHNICAL INFORMATION

MATERIAL

- Heat-sealable polyethylene (100% LDPE)
- Melting temperature: 130°C
- Recyclable in the PE stream



FOOD GRADE CERTIFICATIONS

Material approvals

- FDA CFR 21 part.177
- Directive 2011/10/EC as amended

Production facility approval

- BRC certification, grade AA

MACHINE COMPATIBILITY

Our products run on automated packaging machines

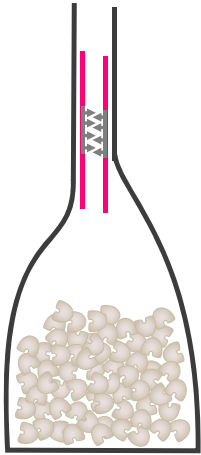
- Pouch making machines
- Horizontal FFS
- Thermoform Fill Seal
- Flow-pack
- Vertical FFS

TECHNICAL SERVICE

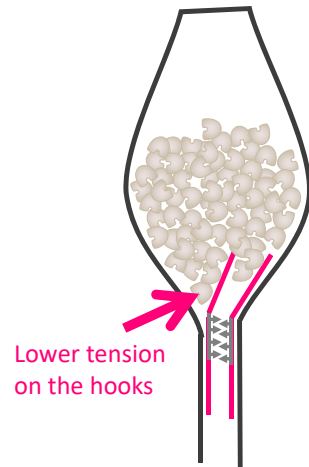
- Technical information and retrofit recommendations
- Customized technical service, on site expertise
- Possibility for direct collaboration with machine manufacturers to achieve optimized processability

DROP RESISTANT SEALING RECOMMENDATION

- Closure: Easylock Touch + 971, 4 flanges
- Both top flanges are sealed to the bag
- Only one bottom flange is sealed. The other is left unattached. The latter can overlap with a patch in order to save space.



Upright bag



Upside down bag



SELECTED REFERENCES

PET FOOD & TREATS

Rodents



Treats



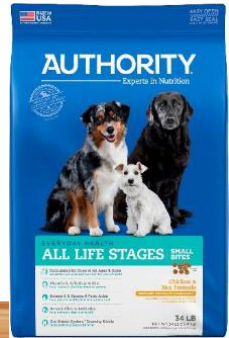
500g-1kg



1kg-2kg



3-20kg



CONSUMER GOODS

Dried fruits & nuts



Cereals & breakfast



Dry foods



Salt & Spices



Cheese



Flour



Supplements



Feed.



Confectionery



BAG MANUFACTURERS



MACHINES MANUFACTURERS

FFS Premade





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