

# flexibox<sup>®</sup>

## Flat bottom bag



### Flat bottom bag – outstanding stability and convenience

Customers want attractive appearance and excellent stability, coupled with easy handling and product safety. The flat bottom bag offers exceptional steadiness thanks to its perfect box shape, which improves visibility on store shelves and enhances your brand's appearance.

The core element of this packaging is its flat, stable base with rounded edges, for excellent stability and easy emptying. The flat bottom bag is the ideal packaging solution for lightweight contents such as cereal, rice, coffee, tea or sugar. In addition, it is also the perfect packaging for dry pet food like cat, dog, fish or bird food.

#### **The innovative flat bottom bag provides excellent advantages:**

- Outstanding stability, especially for lightweight products
- Attractive appearance at POS, either upright or lying
- Easy opening and reclosing
- 100% airtight
- Fresh pack effect
- Visible content by transparent side gussets (optional)
- Eye-catching all-over-print with matte or gloss finish
- Various substrates available on each web

## Convenient closure options

The flat bottom bag is available with a variety of convenient reclosure options: a top zip, a hook-and-loop closure, a top slider or a hooded top slider.

**Optional closures**



**Top zip closure**

- Low profile saves space
- Easy to handle

**Hook-and-loop closure**

- Reliable, easy closing
- Not much pressure required
- No precise overlap needed

**Top slider**

- Maximum convenience
- Brightly colored, customizable slider (optional)
- Tamper-evident membrane

**Hooded top slider**

- 100% contamination protection
- Sealed tamper-evident membrane
- Positive closure every time

- Eye-catching printable surface and base
- Attractively designed with flexographic or rotogravure printing, 8 to 10 colors
- Available in various material structures, also with barrier
- Optimized transportability and storage stability
- Excellent filling behavior on all conventional filling machines
- Manufactured in sizes from 400 g up to 15 kg