



# Mondi Jackson Pouch eligible for **HOW2RECYCLE® STORE DROP-OFF** label

The **How2Recycle Store Drop-off** program managed by Sustainable Packaging Coalition is a key option for brands seeking to enhance the sustainability of their packaging. Flexible plastic packaging is not recycled by most facilities in the U.S. and is in fact landfilled, even when consumers place it in the recycle bin. Store drop-off programs provide a needed outlet for brands and consumers seeking flexible packaging that will be recycled. This program has strict material guidelines for acceptance.

The Mondi offering meets these guidelines, has been approved by the **How2Recycle Store Drop-off** program and has the following additional features:

- Available in Stand Up Pouch or Rollstock formats in a variety of sizes and for a variety of product applications
- Available with recyclable zipper for reclosability
- Improved stiffness to weight ratios vs. most competitive products which allows for better shelf appearance and an improved fill rate performance
- Available in Rotogravure, High Definition Flexographic or Ultra HD Flexographic print for improved image fidelity and package readability
- Customizable sealant layers available to optimize fill line performance



The **How2Recycle Store Drop-off** approval is product specific, so even though this package is approved a brand would have to get separate approval for each product.

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