



# Startups need a trusted guide...



## THE STRUGGLE

As a pet food entrepreneur, passion should be the only obstacle between success & failure.

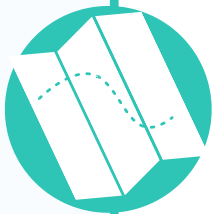
When you're in the thick of it, it's hard to know where to start & who to look for advice.



## GUIDANCE

You'll find yourself wondering, do I have the proper resources necessary to begin this journey & the strategy to fund my business?

How do I properly develop, formulate, & test a new product?



## STRATEGIC INPUT

On top of the technical obstacles, you have to figure out how to develop a meaningful business plan & go-to-market strategy.

## ENTREPRENEURIAL COACHING

As seasoned pet food entrepreneurs ourselves, we understand the struggle of growing a business through the unforeseen circumstances the industry will throw at you.



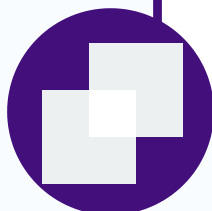
## EXPERIENCE

Our team of pet industry experts have over 150 years of combined experience & can serve as your guide from ideation through commercialization.

150+

## INCUVATION

Here at NQV8, we have combined the functions of innovation (product development) & incubation (process/product launch/steady state production oversight) to create a resilient survival tool kit, that we call INCUVATION



# NQV8

## ...How it works

We begin this journey with complete transparency during the discovery phase, where you (the client) will receive a customized map to success & an introduction into the pet industry using our unique information gathering methods & project management systems

Along the adventure, we tap into our network of critical influencers, who provide the expertise & unique skill sets needed to help achieve your objectives. We serve as a trusted advisor, strategic partner, or industry liaison, & provide that steady hand & reassuring voice along the way

Whether you're just getting started, or have been up & running for a while, you can trust us to come alongside you as your experienced guide to help get you where you want & need to go, no matter how difficult & far the journey is.

*NQV8 is with you all the way.*

