



A Natural Leader in Customized Pet Food Protection

Pet parents want to feed healthy and safe foods to their pets. This has become a key priority for the pet companion industries. Videka natural antioxidants are effective, provide more flexibility and can be uniquely tailored to your products and processes.

A Patented Solution for Pet Food Protection

Videka's latest patent gives us the ability to customize and create new antioxidant blends for the oxidation problems of tomorrow, showcasing how we use our scientific knowledge to create innovative customized solutions for our customers

Videka's blends have proven more effective than competitor's solutions at protecting finished pet food and pet food ingredients.

These blended solutions combine tocopherol, rosemary extract and gallotannins and are part of the patent that was recently granted to Videka in the United States, Europe and Mexico.

Videka Products:

64.100.03 Greenway DR-TP215

64.100.04 Greenway DR-TP215 Non-GMO

ABOUT THE PATENT

Title: Combination of Natural Antioxidants

Patent Number/ID: WO2017/085099

Inventors: Françoise Michel-Salaun, Nicolas Coneggo

Applicants: Spécialités Pet Food

What: The invention relates to combinations of natural antioxidants comprising Rosemary extract, gallotannins, tocopherols, quercetin and olive extract, those compounds being present in specific concentrations and ratio.

Product Development Support

Videka has a global network of resources from market research to analytical and sensory support, all while providing localized service.

Videka combines the leadership of two reputable parent companies with the advantage of being vertically integrated and globally sourced to supply today's needs and create the next generation of natural products that help our customers grow.

For more information, please contact your Diana Pet Food Sales Representative or Videka Customer Service at customerservice@videkapetfood.com