



A Natural Leader in Customized Pet Food Protection

Pet parents want to feed healthy and safe foods to their pets. This has become a key priority for the pet companion industries. Videka natural antioxidants fulfill this need of natural pet food protection.

Pet Food Protection Solutions

With three dedicated product lines, Videka addresses many of the technical challenges faced by the rendering and pet food industries. Optimized natural oxidation management formulations are available for complete dispersion and incorporation into all points of the pet food manufacturing process whether a dry or liquid solution is needed.

APPLICATION	DURALOX® & HERBALOX®	GREENWAY™
Rendered Proteins <i>Poultry, Fish, Lamb</i>		
Rendered Fats and Oils		
Pet Food Premixes		
Highly Unsaturated Oils		
Specialty Pet Food and Treats		

Product Development Support

Videka has a global network of resources from market research to analytical and sensory support, all while providing localized service.

MARKET INSIGHTS	RESEARCH & DEVELOPMENT	APPLICATIONS	MEASUREMENT
Targeted analyses of pet food market trends, next generation product insights and positioning support.	Customized products - incorporation of new natural extracts for improved performance. Personalized scientific training for customers.	Expert technical support to maximize pet food and rendering process efficiency including dedicated shelf-life and challenge studies.	Analytical and sensory support to assess rendered products and pet food performances such as dog and cat panel testing, aldehydes, PV, Rancimat, Oxipres, Aox concentrations.

Videka combines the leadership of two reputable parent companies with the advantage of being vertically integrated and globally sourced to supply today's needs and create the next generation of natural products that help our customers grow.

For more information, please contact your Diana Pet Food Sales Representative or Videka Customer Service at customerservice@videkapetfood.com