

SENSIBLE, SUSTAINABLE, SMARTPACK™

Environmentally sustainable business practices are becoming more of a selling point for consumers, and your unrecyclable packaging is quickly becoming unwelcome.

Leading brands want to increase sales with innovative new products, they also want cost reducing or cost-neutral solutions. On top of that, more brands want to be seen as environmentally responsible.

To help you reach your sustainability goals, we've developed an innovative new product that reduces environmental your impact. SmartPack™ sustainable packaging utilizes a unique energy-curing technology, reducing the number of films needed to produce a flexible package.

SMARTPACK™ VS TRADITIONAL LAMINATION

SmartPack™ is a state of the art solution for high-quality sustainable packaging.

- Ink is protected by SmartPack (E-Beam) coating
- High moisture barrier
- No cure time for faster order fulfillment than traditional lamination
- Available in gloss, matte and glossy & matte registered finish
- Solvent-less, heat and chemical resistant coating
- Recyclable as #2



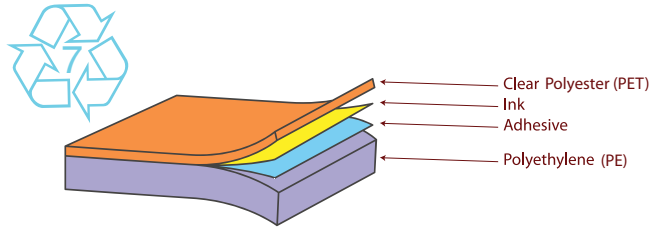
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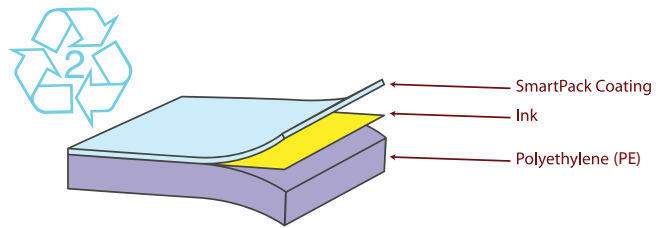
Emmerson Packaging's SmartPack™ technology is an innovative, award-winning process that gives the aesthetics of a lamination with only one, easily recyclable substrate.

While many packaging manufacturers are just beginning to roll out recyclable flexible packaging, we've been producing SmartPack™ since 2008, and have sold almost 1 billion unites to date. You benefit from the sustainable expertise and cost efficiencies we've developed over the past decade.

TRADITIONAL LAMINATION



SMARTPACK™



PARTNER WITH AN SGP CERTIFIED PRINTER

Emmerson Packaging is proud to be among the 3.6% of North American printers who are SGP certified. The Sustainable Green Printing (SGP) Partnership is the leading accrediting body in the USA and Canada that designates qualifying printers as being environmental responsible with their business practices.

By partnering with an SGP certified printer, you can add the SGP certification to your packaging at no additional cost. With the SGP certification logo proudly displayed on your packaging, you're showing potential customers that you're committed to environmentally sustainable business practices.

Make a smart choice with SmartPack™.

