

# THE PERFECT STAND UP SOLUTION

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## LEVERAGE YOUR EXISTING PACKING LINES TO ENTER NEW MARKETS

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Introducing EZ-Stand, the newest development from Innoflex Incorporated and Hudson-Sharp.

EZ-Stand is a stand-up pouch created by pre-applying a bottom gusset to a roll of film. With a small capital investment, the EZ-Stand pouch is easily produced on virtually any VFFS machine.

Stand up pouches are more sustainable than rigid packaging because they take less material and energy to produce. Since they are lightweight, they result in reduced transportation costs and cut down on emissions created during the transportation process.

## KEY FEATURES:

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- Allow you to produce and fill stand up pouches using your existing vertical form fill and seal lines
- Requires minor modifications to the sealing jaws and forming tube assembly
- More affordable than a standard stand-up pouch
- Pre-applied concept allows you to maintain consistent filling speeds
- Compatible with Inno-Lok® pre-applied closure technology
- Great for frozen food, snacks, cereals, treats, and more
- Can feature a front panel with widths of 4 - 14"
- Can support multiple zipper styles with a 1.5—3.5" finished gusset width
- More sustainable PE/PE option available



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[emmersonpackaging.com](http://emmersonpackaging.com)

# PARTNER WITH AN SGP CERTIFIED PRINTER

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Emmerson Packaging is proud to be among the **3.6%** of North American printers who are SGP certified. The Sustainable Green Printing (SGP) Partnership is the leading accrediting body in the USA and Canada that designates qualifying organizations as being environmentally responsible with their business practices.

By partnering with an SGP certified printer, you can add the SGP certification to your packaging at no additional cost. With the SGP certification logo proudly displayed on your packaging, you're showing potential customers that you're committed to environmentally sustainable business practices.

**To get started with producing your own low-cost pouches, talk to us today.**

