

EXCEPTIONAL GRAPHICS FOR OUTSTANDING PACKAGING PRODUCTS

A consumer is scanning the shelves for a new brand of food. They intended to buy their usual brand, but instead of a familiar product, they find an empty space. They feel let down and they're ready to try something new. They're not quite sure what they're looking for, but they'll know it when they see it. You have 14 seconds to impress them before they make a decision.



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HOW DO YOU MAKE YOUR PRODUCT STAND OUT IN A CROWDED MARKETPLACE?

To make the most of your 14 seconds, your packaging needs to be distinctive, with high definition graphics that convey your brand message and films and features that impart a premium feel.

To help your product stand out even more on store shelves, Emmerson has joined a group comprised of only 3.6% of North American printers who are SGP certified. The Sustainable Green Printing (SGP) Partnership is the leading accrediting body in the USA and Canada that designates qualifying organizations as being environmentally responsible with their business practices.

AWARDS

2008

Process, Film Wide Web Silver Award Maple Leaf Roasting Made Easy Duck

2009

Self Promotion Special Recognition High Liner Sea Cuisine 48oz Tilapia Bag

2010

Line, Film Silver Award Demerara Sugar Florida Crystals 2lb Bag

2010

Process, Film Silver Award Kirkland Signature Stir-Fry Vegetable Blend 5.5lb Bag

2011

Screen, Film Gold Award Dizolve 32oz Lavender Laundry Detergent Sheet Box

2012

Promotional, Film Silver Award Compliments Paradise Trio

2012

Process, Film Dole Bronze Award Presidents Choice Power Berry Blend

2012

Excellence Award Pet Food Parrot Pouch

2013

Process, Film Bronze Award Europe's Best Wild Woodland Blueberries Bag

2014

Screen, Film Gold Award Nutram Grain free Salmon & Trout Bag

2015

Screen, Film Gold Award vet diet Adult Dog Food Toy & Small Breed Bag

2015

Screen, Film Gold Award vet diet Adult Cat Food Weight Control Bag

2015

Screen, Film Gold Award vet diet Dog Food Puppy Large Breed Bag

2016

Line, Film Bronze Award Dizolve

2009-19

Named on of Canada's Best Managed Companies

THE BENEFITS OF AN SGP CERTIFIED PRINTER

By partnering with an SGP certified printer, you can add the SGP certification to your packaging at no additional cost. With the SGP certification logo proudly displayed on your packaging, you're showing potential customers that you're committed to environmentally sustainable business practices.



HOW DO YOU KEEP CONSUMERS COMING BACK?

After the first 14 seconds, your packaging needs to maintain a lifetime customer relationship by being consistent and continually available. Our 98%+ on-time performance is backed by the industry's best guarantees.

