

NEW PRODUCT LAUNCH (NPL) GUARANTEE PROGRAM

Guaranteeing Your Project's Success!

Emmerson Packaging will guarantee the performance of new product launches.



Features and commitments of the program are as follows:

- The New Product Launch program applies only to selected new product launches as agreed to by both the customer and Emmerson Packaging, and must be managed by Project Central.
- The program must have a project timeline approved by both Emmerson Packaging and the customer. For larger programs, the project timeline will be broken down into "waves" that break the total volume into individual project segments.

- Emmerson Packaging will meet its production commitments in the time defined for each of its tasks in the project timeline. The time guaranteed is that from receiving approved artwork and materials and having the product ready to ship to the customer.
- If doing prepress work in-house for which the customer is paying, Emmerson Packaging will meet its commitments for producing PDF and Kodak proofs and plates in the time defined in the project timeline. The prepress timeline will incorporate time for one round of changes/edits to artwork files.
- So that both stages are clearly committed to and agreed-upon with the customer, the specific timeline stage numbers will be quoted in the program guarantee details.
- Customers must provide purchase orders by the dates outlined in the project timeline so that materials can be sourced appropriately and press time can be allocated to the project. If the customer does not provide PO's when required, the time lag between planned and actual PO receipt will be added to the promised have-ready date.
- If Emmerson Packaging does not meet its production timeline have-ready commitments, it will pay a penalty of 2% per week, up to a maximum of 10%, of the sale price of the produced packaging materials.



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PROJECT CENTRAL

Your Project. One Central Team.

Getting it right the first time, on-time, is the most critical component of any packaging project. Our mission is your success, and our industry-leading project management solutions are here to help you achieve it.

Behind the scenes at Emmerson Packaging is a unique and powerful team called Project Central. This team of dedicated professionals is responsible for ensuring your project runs smoothly at all stages. Their primary mandate is to reduce your effort, take the stress off your shoulders, and if a challenge or concern arises, ensure it is met with a proper solution.

We've invested more than a million dollars over the past number of years in our industry-leading project management solutions, and we offer them to our customers as part of the Emmerson Packaging service proposition.



Your dedicated Project Coordinator will conduct a thorough planning session for each new product launch.

The outcome of which is a detailed timeline that includes every milestone associated with your project, and which department is responsible for it.

We're here to ensure your new product launch is a success.

We're completely dedicated to getting you the **right products** in the **right place** at the **right time**.

