



BENEFITS OF FLEXIBLE POUCHES

- Cost effectively achieve superior product protection against moisture, oxygen, odor, flavor scalping, flex cracking, and pinholes throughout the distribution chain.
- Win at the shelf with distinctive package design, shape, consumer features, and eye-catching high fidelity printing and graphic effects.
- Provide an enhanced consumer experience by designing a highly functional, convenient pouch using shapes, handles, easy-open features, and/or closure systems.
- Maximize sustainability by utilizing lighter weight, yet high performance flexible plastics versus rigid plastic, glass, or metal containers.

MARKETS SERVED

- Cereal and Breakfast
- Coffee and Tea
- Confectionery
- Cookies and Crackers
- Dried Food, Mixes, and Granular
- Household Supplies
- Lawn and Garden
- Personal Care
- Pet Care
- Salty Snacks
- Shelf Stable

AVAILABLE PACKAGING TYPES

- Stand-up pouches
- Shaped pouches
- Showpack®
- Quadseal
- FreshPour



Printpack develops innovative packaging solutions that deliver a distinct advantage at the shelf, strengthen brand identity in the minds of consumers and help brand owners optimize speed-to-market strategies. Packaging innovation plays a critical role in influencing the way consumers value, choose, and use products.



STAND-UP POUCHES

- Light, convenient, and portable
- Requires minimum space on shelf
- Upright with eye-catching graphic billboard



QUADSEAL

- Designed to replace traditional multi-wall bags
- All plastic packaging enhances product appeal with high-fidelity printing
- Tough multi-layer laminations reduce breakage and infestation



SHAPED POUCHES

- Custom shapes for brand advancement
- Create easy-grip profiles
- Excellent for special promotions



FRESHPOUR

- Fitmented pouch for liquid, dry, and granular applications
- Lightweight replacement for heavy rigid plastic tubs
- Handle option to help pour out product
- Reclosable



SHOWPACK®

- True, flat-bottom bag provides upright stability even for lightweight products
- Can be shelved upright or flat and still maintain premium appearance
- Registered graphics on all five panels
- Clear side gussets available to showcase product inside

Contact a Printpack representative regarding your specific packaging application.



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