



Love is a
four-legged
word.

Build an emotional connection with your consumers

Take advantage of our digital printing capabilities to build customized connections with consumers. Address special occasions, support preferred associations, and create relevant connections to pet parents.



connect



enhance

Adapt to the evolving changes in pet parents' lifestyles

Make life easier for consumers. Enhance their shopping experience, provide them with on-the-go solutions, and allow them to enjoy every moment with their pets.

Communicate and amplify the value of your brand

Get the best print quality using roto, flexo, or digital printing. Then, go beyond graphics with soft touch films, finishing options, and much more.



communicate

reduce



Reduce the environmental impact of your packaging

Develop packaging that uses renewable source resins, decreases the use of materials with a high impact on the environment, increases the use of recyclable materials, and considers the entire package lifecycle.

1 Identify the problem to solve

2 Define the package requirements

3 Test the market to ensure success

4 Scale up and launch



WET FOOD



DRY FOOD



PET TREATS



PET SUPPLIES

Package Formats



- True flat-bottom bag
- High-fidelity printing for shelf appeal
- Registered graphics on all five panels
- Optional clear side gussets

Showpack®

- All plastic construction offers durability and enhanced billboard graphics
- Traditional and QuadSeal with fold-over-glue bottom
- Pinch style, heat sealed laminated woven polypropylene
- Consumer convenience easy open and reclose features



Large Format Bags



Stand-Up Pouches



- High barrier lamination for oxygen, moisture, and aroma
- High-fidelity printing for shelf appeal
- Customized shapes
- Optional fitments for dispensing

- Convenient and portable
- Tamper evident, reclosable spout
- Die cut shape and handle options



- Stock sizes available
- Fully customized designs available
- High barrier, easy peel lidding provides hermetic seals while maintaining easy-open properties

FreshPour™

Barrier Rigid Cups

Why Printpack?

INNOVATE with
confidence

PROTECT your brand
promise

ENHANCE the user
experience

STREAMLINE your
supply chain



Concepts prepared by Printpack, Inc.

There are more ideas where these came from!

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