

# STORE DROP-OFF RECYCLABLE (SDOR) POUCH



preserve 



## STORE DROP-OFF AND HOW2RECYCLE

- CPGs are committing to transition to recyclable packaging by 2025
- How2Recycle is a widely adopted, easy to understand system for communicating to customers where packaging can be recycled
- 91% of Americans live within 10 miles of a store with a store drop-off bin
- Printpack developed structures that meet the Association of Plastic Recyclers (APR) Design Guidelines for Flexible Packaging and can receive the How2Recycle Store Drop-off logo
- For information on how to How2Recycle, please contact your Printpack sales representative

## PROS

- Structure allows for addition of PCR and renewable content
- Gauge range: 2.5 – 6.0 mil
- Reclose options available
- Printpack Field Service group is experienced with recyclable structures and packaging equipment

## CONS

- Fitments are not permitted in recycle stream
- Packages must be “clean and dry” to be accepted in SDOR stream

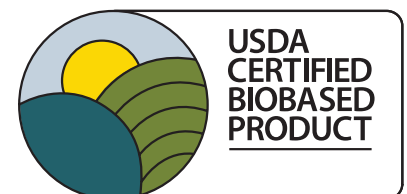


## HIGH BARRIER OPTION

- White and clear structures available
- WTVR: 0.08–0.12 g/100 sq in/day
- OTR: 0.08 cc/100 sq in/day

## STANDARD BARRIER OPTION

- White and clear structures available
- WTVR: 0.08–0.12 g/100 sq in/day
- OTR: 30 cc/100 sq in/day





The Association of Plastic Recyclers



## PRINTPACK CONTACTS

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### SDOR Pouch

100 gauge Oriented PE / Ink / Adh / 250 gauge Sealant  
compared to

#### Current Pouch Format:

48 ga PET / Ink / Adh / 300 gauge Sealant

#### DROP STRENGTH



#### RECYCLABILITY



#### HEAT SEAL RANGE



#### CLARITY



#### MATERIAL COST

