

Signature Surfaces



Signature Surfaces is a line of surface enhancements for flexible packaging materials. These unique finishes offer a tactile experience for consumers by standing out on the shelf. The Signature Surfaces product line includes three exceptional coatings: Paper Touch, Soft Touch and Registered Matte.

Features & Benefits

- › Surface enhancements for an unforgettable look and feel
- › Tactile experience provides additional sensory connection with the brand
- › Clear window options available
- › Flood coat or registration with gloss

Available Formats

- › Rollstock for form/fill/seal (FFS) applications
- › Various premade pouch formats including our PRO-POUCH® stand-up pouches or QuadFlex® quad seal pouches

Applications

- › Natural and Organic Foods
- › Dairy and Liquid
- › Grains, Cereals and Snack Foods
- › Pet Food and Treats
- › Cosmetics and Personal Care
- › Home, Health and Beauty

Paper Touch

- › The feel of paper with the flexibility, protection and graphics of film
- › Conveys the natural essence of products
- › Available with *ProActive Recyclable*, *ProActive PCR* or *ProActive Renewable* applications

Soft Touch Matte

- › Soft, velvety feel delights consumers when handling product
- › Conveys the premium nature of products
- › Available with *ProActive PCR* and *ProActive Renewable* products

Registered Matte

- › Create eye-catching graphics which stand out on the shelf
- › Glossy areas “pop” against a matte background
- › Available with *ProActive Recyclable*, *ProActive PCR* and *ProActive Renewable* products

