







"KrcPack Ambalaj Sanayi Ticaret A.Ş." is a major flexible packaging manufacturer of single layer and multi-layer packaging, ready-made bags, and pouches at the enterprise with a total area of 12.000 m² (covered area of 9.000 m², open 3.000 m²) equipped with the most modern high-quality and high-tech machines. With its significant experience and knowledge accumulated over the years of work in the packaging sector "KrcPack Ambalaj Sanayi Ticaret A.Ş." has been exporting to the CIS countries, Europe, the Middle East. We are committed to direct the world's packing sector through making a contribution to developing innovative products, studies. Our continuous investments in technology, infrastructure and high-quality equipment of world standards allow us to deliver to our clients exceptional high service. Our sales team consist of internationally, skilled and dedicated people. We offer our clients specific solutions that will greatly add value to thier products.















## **Quality Standards**

We were successfully certified with ISO Quality Certificates as "KrcPack", we conduct reliable packing manufacturing for all our customers at world standards by using BRC Global Standard which was developed by British Retail Consortium (BRC) protecting the interests of British Retailers.

#### **Vision**

To have a voice in the global market and direct the world's packings sector through making innovative investments in the light of our understanding of quality by using our experience and knowledge.

#### **Mission**

With the identity of Flag Carrier of the packing sector, to be an active leader packaging company on the global scale, that has been preferred with its reliability, product range, service quality and competitive position.















# Commitment to Developing Sustainable Packaging Solutions

KrcPack is committed to collaborating with customers on an innovative approach to different needs of different customers offering specially developed high-quality products and service. Our team considerably contribute to our company's success and, accordingly, the success of our buyers.

We understand the needs of buyers and end users, therefore offering great.

We understand the needs of buyers and end users, therefore offering great service and product is our priority

By systematically tracking new ways of developing, and applying flexible packaging, adopting new products and technologies as well as expanding into new markets. We are committed to maintaining the highest level of integrity throughout all aspects of our business.



# **Team Work**









## **Packaging Innovation**

Packaging not only has to protect its contents, its success rests on its ability to distinguish the visual and physical properties that make it stand out from the crowd and connect with consumers as part of the brand experience. Packaging must also add value throughout the supply chain, making distribution to and handling by the consumer as efficient as possible while minimizing its environmental impact. Therefore, we are constantly seeking for packaging innovation with the essence of KrcPack packaging intelligence.

To realize that approach, KrcPack leverages closer relationships with its customers, ensuring that KrcPack, as their packaging partner, fully understands the dynamics that are shaping its customer's markets to deliver the innovative packaging that they need and want.



# **Flexible**





# **Product Responsibility and Product Recall**

We are responsible for all our products. In a case of any problem in printing, we recall the product back in order to solve the problem.

We follow the products through all process, to make sure clients will be satisfied. Our aim to deliver excellent service and products to our clients, suppliers by creating dynamic cooperative interaction













# **Printing and Lamination**

We offer both Flexographic and Rotogravure printing and can print up to 1450mm wide and a repeat length of 1150mm in up to 10 colours process. Digital control of our printing presses ensures consistent colour management. We can print utilising high definition Flexo plates incorporating flat top dot technology which greatly increases visual impact. Our Rotogravure presses are capable of printing up to 9 colours, 1250mm wide and up to 900mm repeat length which enables reproduction of the most complex designs. Solvent-free and water-based lamination are available, up to a four layer structure (Quadraplex) in the following structures:

#### Keep the originality



PET
Metallised PET
BOPP
Metallised BOPP
CPP
OPA
PE
EVOH
ALU Foil











# **Inspired by colors**





High quality process Flexographic printing, utilising the latest design of gearless presses in up to 10 colours, is available. We can also print using the latest technology High Definition Flexo plates. This new development elevates the quality of our Flexographic printing closer to the standards achievable with Rotogravure. Please go to the 'Design' section for more information about High Definition Printing.

# Rotogravure

Rotogravure printing in up to 10 colours gives superlative results. Modern computer controlled laser engraving has resulted in origination costs that are much closer to those of digital Flexo. Various inline options are available such as printing on both sides of the film or cold seal application.













# Products

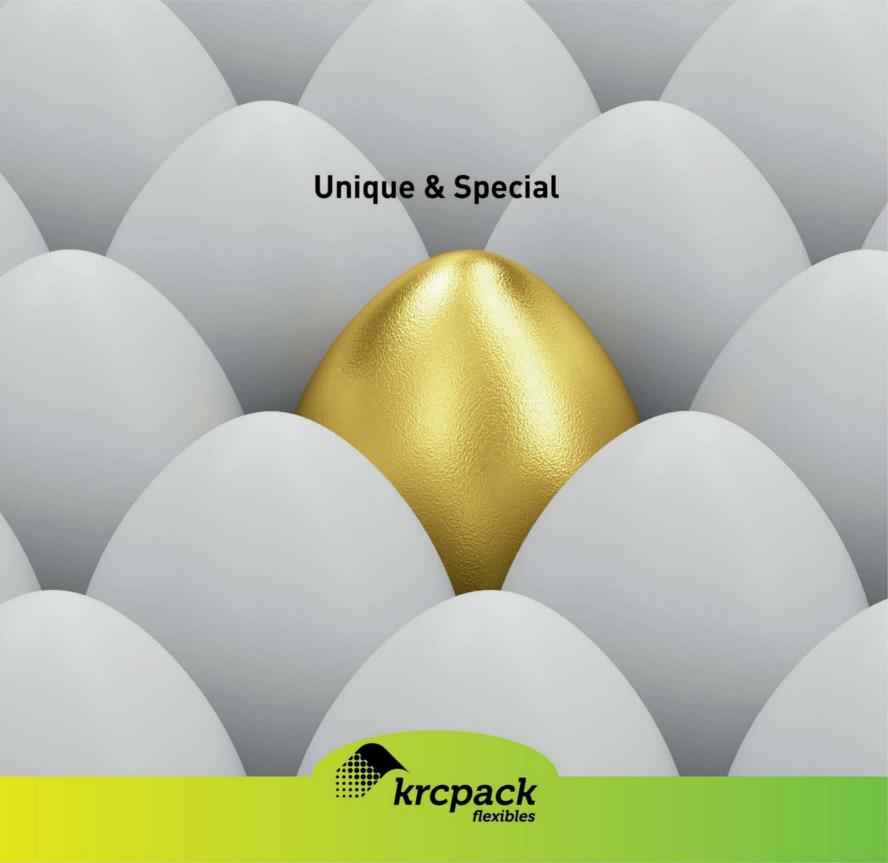












# Pouches (Doypack)































# **Pouches (Shape Cut)**











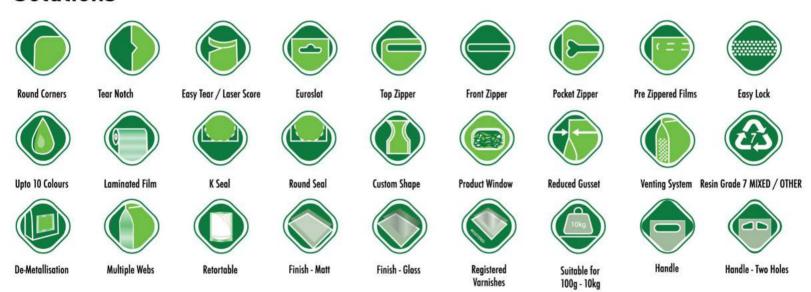




Pouches are available in different formats from a three-side seal to a stand up pouch, with or without re-closures. Made from laminated co-extruded films, they offer good strength and visual impact.

This pack format is suitable for 50g to 10kg weights with many different finishes from paper to metallised foils. Easy-open laser score provides greater flexibility to designs and performance as well as optional re-closure systems, top sliders, press to close (PTC), Euroslots and handles.

#### Solutions



#### Suitable Industries



Industry Adhesives



Industry Beauty



Industry Bedding



Industry Detergents



Industry Foods



Industry Foods Ingredients



Industry ents Garden



/ Industry Grain/Seed



Industry Petfoods



Industry Wellbeing



# **Business is valuable**



# **Spout Pouches (Shape Cut)**



















Spout Pouches are a cost-effective alternative to rigid packaging and are available with many different types of attachments of spout, in a range of sizes and colours.

They are made from laminated co-extruded films, offering good strength and visual impact. This pack format is suitable for 50g to 10kg weights, for liquids and powders with tamper-evident screw caps for greater flexibility to designs and product performance. They also offer ease of dispense / pour product out of the pack and easy carry handles.

#### Solutions



**Round Corners** 



De-Metallisation



Upto 10 Colours



Retortable





Finish - Gloss





Resin Grade 7 MIXED / OTHER



Round Seal



Finish - Matt



**Custom Shape** 



Registered Varnishes



Paper Window



Suitable For upto 20ltrs

#### Suitable Industries



Industry - Adhesives



Industry - Beauty



Industry - Bedding





Industry - Detergents



Industry - Foods



Industry - Foods Ingredients



Industry - Grain/Seed



Industry - Garden



Industry - Liquids



Industry - Petfoods





# We work hard and we love what we do



# Plastic Side/Back Seam Sacks



















Plastic Side/Back Seam Sacks are available with or without gussets and can be produced from both surface print and laminated films.

This type of pack is suitable for 5kg to 25kg weights and in various formats to achieve the required price point. It offers greater flexibility to designs and performance with easy carry handles, optional finishes and thicknesses ranging from 60mic. to 250 mic. We can also provide a durable sack with good palletisation and product impact.

#### Solutions



















Front Zipper



Laminated Film

Product Window





























Micro Perforations

Micro Perforations

Fully Open Top

Finish - Gloss

Finish - Matt

Registered Varnishes

Handle

Handle - Two Holes

Suitable for up to 25 kg

#### Suitable Industries



Industry Animal Feed



Industry Bedding



Industry Foods



Industry Foods Ingredients



Industry Garden



Industry Grain/Seed



Industry Petfoods



# We add value to the world



# Flat Base Pouches (Block Bottom)

























Flat Base Pouches are side-gusseted pouches with five main panels for product branding. Made from laminated co-extruded films, they have good strength and visual impact. Due to having a true flat bottom, they offer good product stability and presentation on shelf. This pack format is suitable for 150g to 10kg weights, with options of multiple webs providing greater flexibility to designs and performance as well as optional re-closure systems such as top sliders, press to close (PTC) zippers and easy carry handles.

#### Solutions



#### Suitable Industries









# **Quad Seal**













Quad Seal laminated bags are side-gusseted bags with four main panels for product branding. They are made from laminated, co-extruded films, providing good strength and visual impact as well as good palletisation due to welded corners.

This pack format is suitable for 400g to 20kg weights, with options to add a folded bottom for additional branding and good product presentation when packs are laid down in store. Optional re-closure systems, sliders, press to close (PTC) zippers as well as easy carry handles are also available.

#### Solutions



#### Suitable Industries





# KRCPACK EXPORT



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# **NETWORK**



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