# **Trouw Nutrition's 4P Promise**

Our customers choose Trouw Nutrition for our 4P Promise: it's what separates us from the competition and distinguishes us as a leading provider of premixes, blends and ingredients to the pet food industry.



### **Our Plants**

With two separate premix plants, our customers have peace of mind knowing that if anything should happen to either facility, Trouw Nutrition's other plant will continue to operate so they can enjoy uninterrupted service. Both facilities earned AFIA Premix Manufacturing Feed Facility of the Year Awards and achieved key certifications from SQF, FAMI-QS and HACCP, among others.

#### **Our Processes**

Trouw Nutrition performs an average of 101 quality checks on every pet premix to ensure the high quality and safety of our products and the health of our beloved pets consuming them. Our vitamin lab operates using its own ISO-certified methods enabling our team to deliver vitamin test results in just two days, compared to the 7-14 days customary to the industry.

## **Our Partnership**

Above all else, we take the time to understand our customers and develop custom solutions to differentiate them and achieve their unique goals. We want to be more than just your premix supplier; we want to help you solve problems and advance your business.

## **Our People**

We hire only the brightest minds in the industry keeping us at the forefront of innovation and industry trends. Our plant workers boast an incredible average tenure of nine years, giving them the knowledge and experience needed to perform tasks right the first time. They also receive universal worker training, qualifying them to operate all five functions of our manufacturing facilities, while providing a comprehensive understanding of our processes.



Contact Trouw Nutrition today to learn how our 4P Promise can help us Nourish the World's Pets together.

