



IQI chicken broth powder

What is chicken broth powder?

IQI chicken broth powder is a nutritious replacement for water in pet food formulations. It is rich in protein and very palatable to both cats and dogs. Chicken broth powder is made from fresh chicken meat and bones. These human food-grade raw materials are gently processed at low temperature and spray dried to ensure that the protein composition and broth characteristics are preserved.

Product specifications:

- Cost-effective, shelf-stable powder that needs no special transport or storage conditions
- 100% soluble, no fat, golden clear broth with no salt or flavour enhancers
- Very high protein content (up to 92%) and available in different protein compositions
- A source of highly nutritious proteins, bioactive peptides and essential electrolytes
- High digestibility and very palatable to both cats and dogs
- Packaging available in 25 kg bags and big bags

What are the benefits?

Pet health:

- Hypoallergenicity if a hydrolyzed chicken broth is chosen as the main protein source in a diet
- Joint health induced by the collagen peptides and cartilage-inherent chondroitin sulfate
- Digestive health and immunity response factors: essential and balanced electrolytes and amino acids present in the right proportions
- Obesity prevention: broth proteins, peptides and free amino acids induce satiety triggering factors
- Protein content up to 92% protein with a well-balanced amino acid composition
- High digestibility, low calcium, low ash, adequate levels of essential electrolytes
- Stimulates water intake and adds palatability to induce sufficient water intake

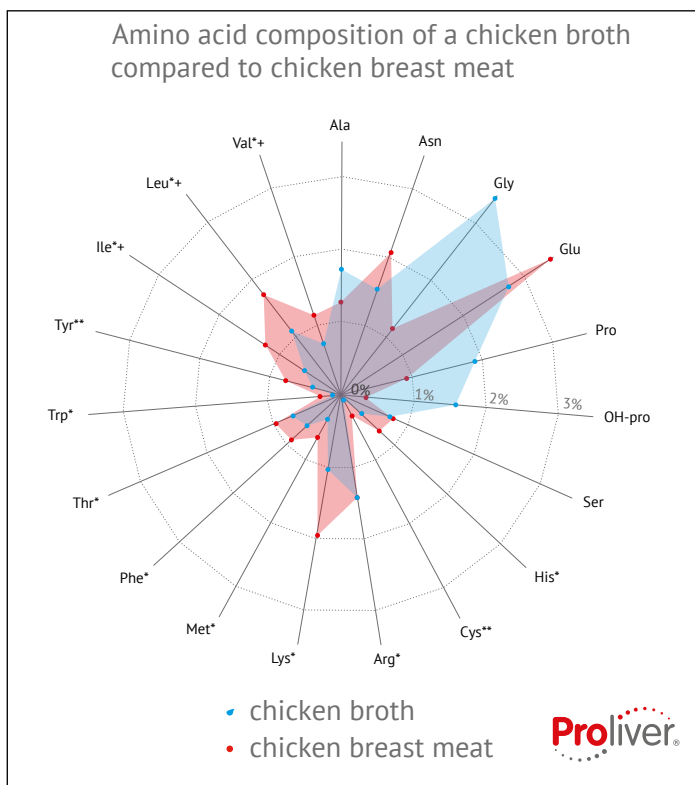


Production:

- The agglomerated powders are free flowing and dissolve easily to deliver an original reconstituted broth

Market acceptance:

- Clean label for pet food producers that want pure chicken
- No restrictions in terms of pet parents' religious considerations



How to use in pet food formulations

- Chicken broth powder has applications in both wet and dry pet food, as well as in (semi-moist) snacks and treats.
- Because of its high protein content of up to 92%, chicken broth powder is used to increase the (functional) protein content in pet food.
- According to AAFCO definitions, indispensable water can be labeled as chicken broth as soon as it is applied in a ratio of at least 1 to 135 (protein/water).

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