

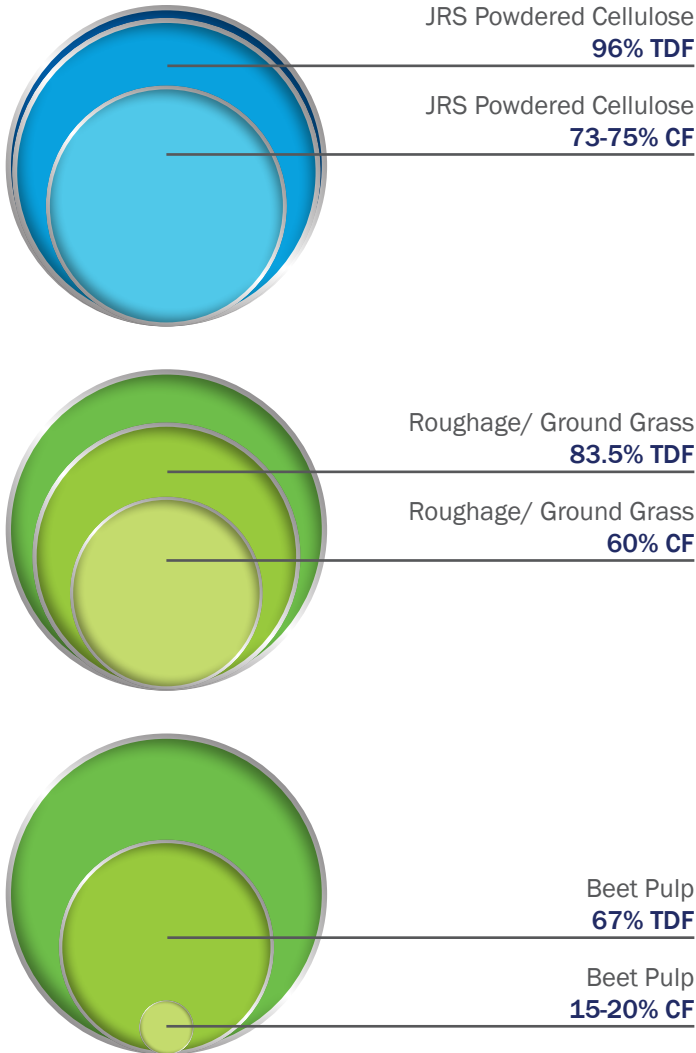
VITACEL® & ARBOCEL®

Cellulose Benefits in Pet Food

At JRS we aren't just a fiber manufacturer, we provide functional products for the care and well-being of your pets. Products that have been proven healthy for cats and dogs - from gut health to dental health.

Because we care about your furry, four-legged family members, JRS produces only the finest cellulose ingredients for pet food. You can be sure that our cellulose is

Total Dietary Fiber and Crude Fiber Content Comparison



- All Natural
- Grain Free
- Non-GMO
- Gluten Free
- Made in the USA
- Sustainable

Our products are pure, with no dangers of mycotoxins like aflatoxins, leaf blight or microbials such as listeria, which may be found in ingredients derived from roughage and grasses. Cellulose is the most abundant organic compound found in nature and with JRS supporting the Green Forest Initiative, you can be sure that these highly sustainable products will be around for years to come.

JRS Powdered Cellulose is an FDA approved insoluble Dietary Fiber produced in SQF Level 3 certified facilities delivering a food grade ingredient. Unlike grass or roughage, it meets the AAFCO definition of Powdered Cellulose for labeling purposes. Our cellulose has a neutral flavor and proven palatability and efficacy leaving you free to find diet formulations and choices that keep pets happy and healthy (studies available upon request).

Our technical experts and state of the art lab equipment are accessible to help your development team formulate an optimal pet food product. JRS offers a wide variety of powdered cellulose and other fibers to create your next unique, highly functional, label compliant and nutritionally balanced finished product. Contact your local sales representative to ask how we can help you achieve your next formulation project goals.

J. RETTENMAIER USA LP



Fibers designed by Nature

A Member of the JRS Group

Your JRS partner for the USA + Canada

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