



SOLUTION INFORMATION

# **PetFlax™ Stone Ground Brown & Omega-3 Brown**

**Milled & Fine Milled Flaxseed for Pet & Equestrian  
Nutritional Products**

*We're built around you.* Just add Glanbia.



# Quality Brown Flaxseed Providing a Source of Essential Fatty Acids, Fiber & Protein

Plant-based nutrition is being widely explored by pet owners with **88%** of US owners agreeing that it is important to take preventative measures to protect their pet's health<sup>1</sup>. When purchasing pet food, **71%** of consumers agree that they want to know the origin of the ingredients in the food and treats<sup>2</sup>. Our PetFlax™ milled and fine milled flaxseed solutions have a long shelf-life, maintain nutritional value and improve the texture and functionality of pet and equestrian applications.



## Benefits of PetFlax™ Stone Ground Brown & Omega-3 Brown

### Nutrient Rich

- Rich in ALA Omega-3 fatty acids
- Excellent source of fiber
- Source of protein

### Extended Shelf Life

Our MeadowPure® seed sourcing and sorting system allows for a 2 year shelf life and controls allergens for milled flax ingredients.

### Meet Label Requirements

- Kosher
- Non-allergen
- Grain-free
- Non-GMO

## Ideal Applications

	Kibble	Baked Treats & Biscuits	Dry Toppings, Supplements	Pouches & Canned Food
PetFlax™ Stone Ground Brown (Milled)	X	X	X	
PetFlax™ Omega-3 Brown (Fine Milled)	X	X	X	X

1. Mintel. Pet Food: Including the Impact of COVID-19. September 2020  
2. 2021 08 Mintel – Pet Food – US – 2021